

# 11 - Play on Purpose: Blanketing the City and County with Playful Learning Experiences

*Hope Vuto*

*Birth to 5 Program  
Manager*

*Learn to Earn Dayton*

*Erica N.  
Bohannon*

*Infant-Toddler  
Specialist*

*4C for Children*

*Amy Kronberg*

*Early Childhood  
Consultant*

*Learn to Earn Dayton*

*“Take a moment to introduce yourself in the chat and tell us what your favorite game to play as a child was!”*

# Play On Purpose (POP!)



## The Big Vision:

To empower families to help their young children (0-5) learn by turning everyday moments like waiting at a bus stop or grocery shopping into playful learning moments that promote connection between caregivers and young children and ultimately fosters the healthy brain development young children need to enter kindergarten ready to learn.

## What is Play on Purpose?

An initiative of Learn to Earn Dayton, led by a planning committee of over 35 partnering organizations, to blanket the City of Dayton/Montgomery County with evidence-based playful prompts and learning experiences (“POP Spots!”) in community spaces.

***This is innovative placemaking*** intended to bring play and learning opportunities into everyday moments and into the neighborhoods and community spaces where our most underserved families are.



# Play On Purpose (POP!)



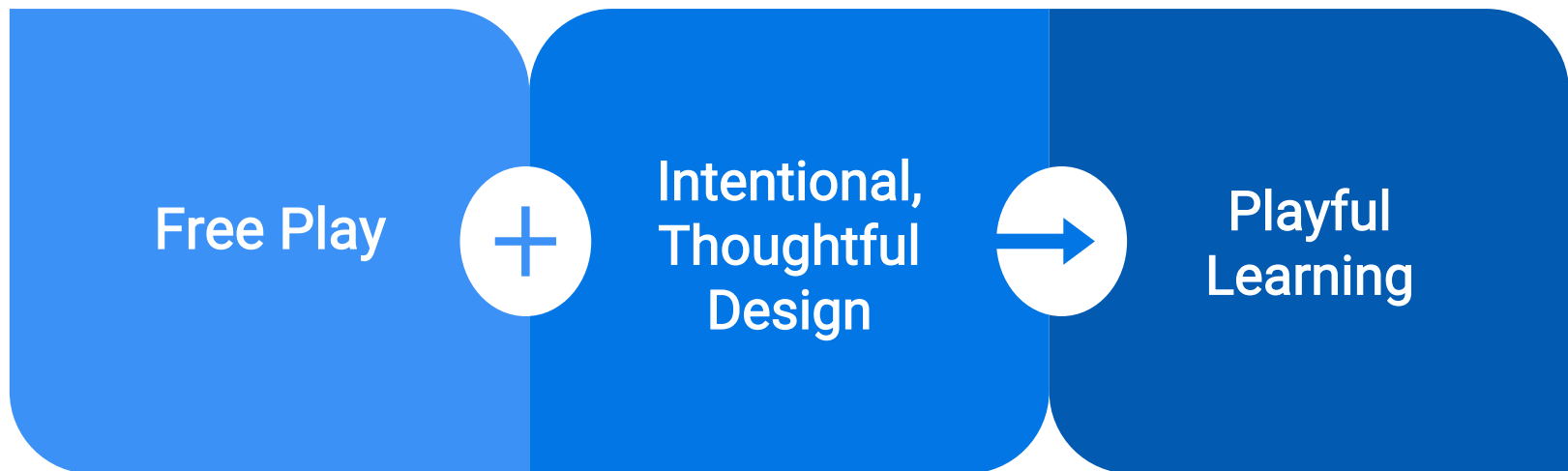
*breaking the habit...utation*



# Play On Purpose (POP!)



*what is playful learning?*





instead of *if you build it, they will come...*

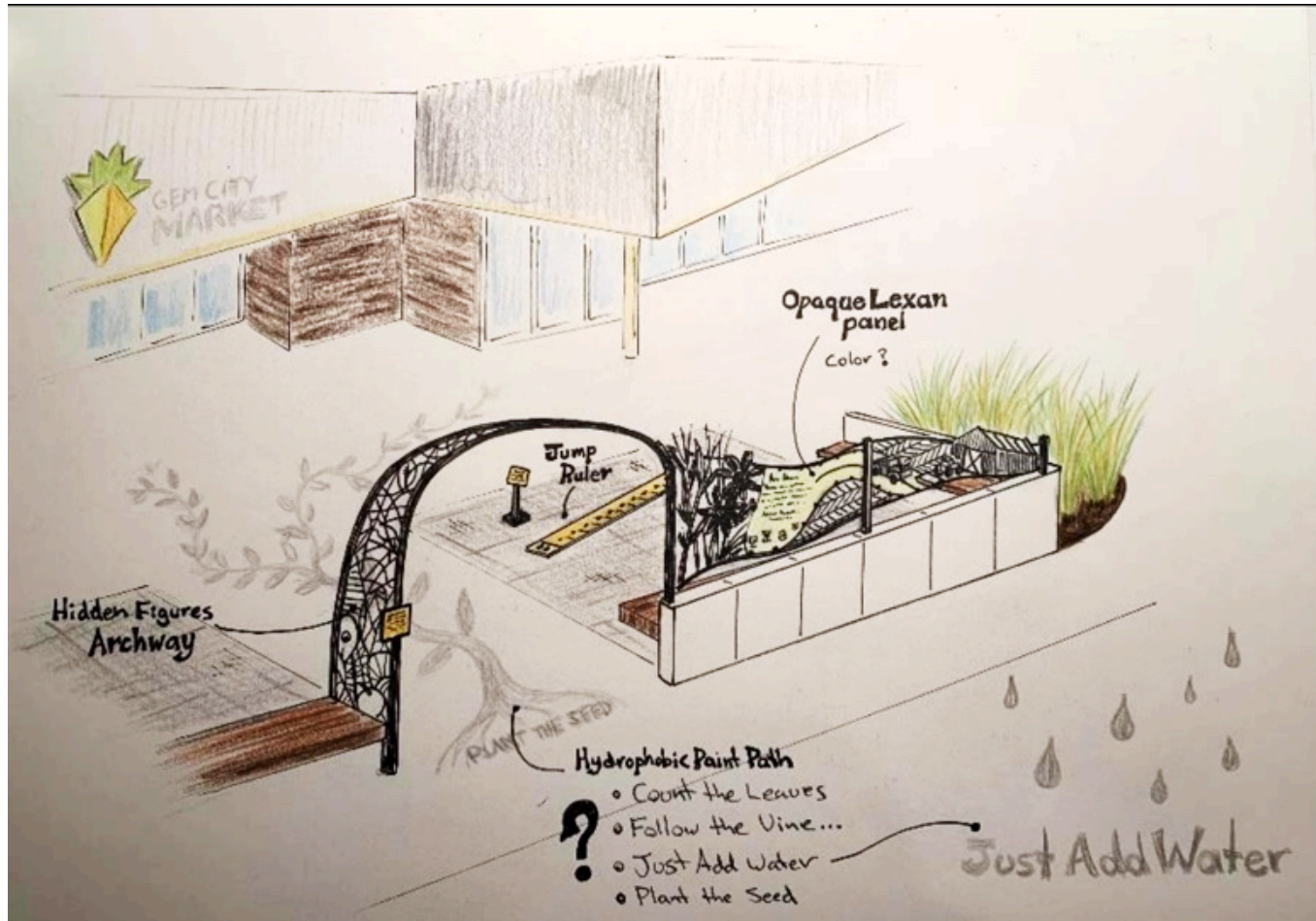
why not  
...WHERE do we COME  
TOGETHER that I can build it?

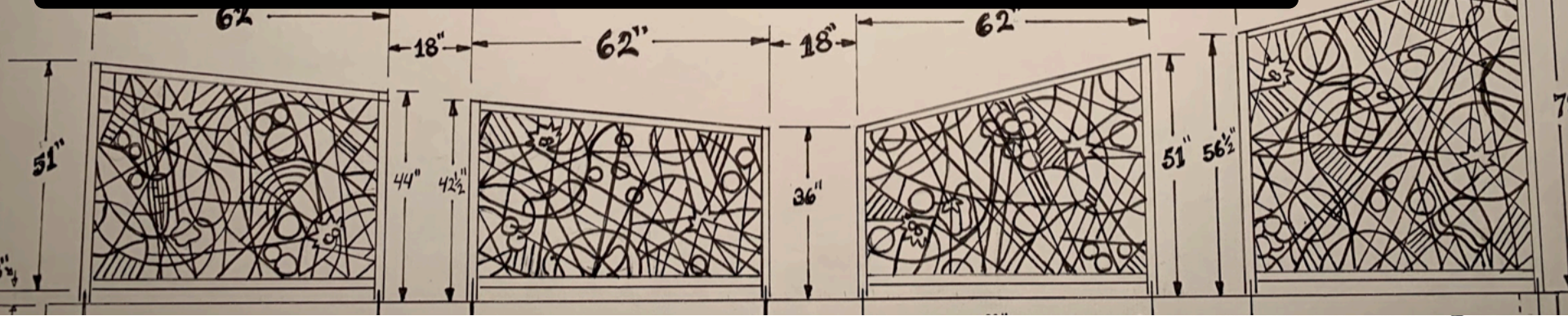
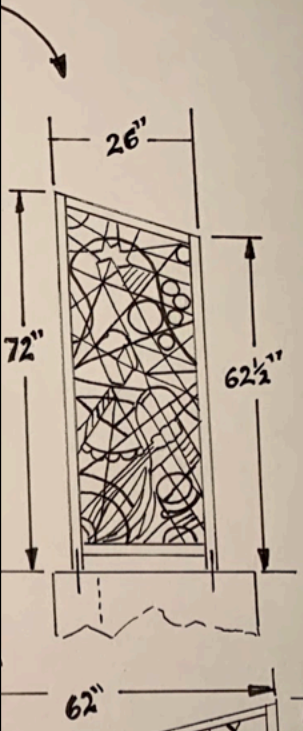


# Play On Purpose *Examples*



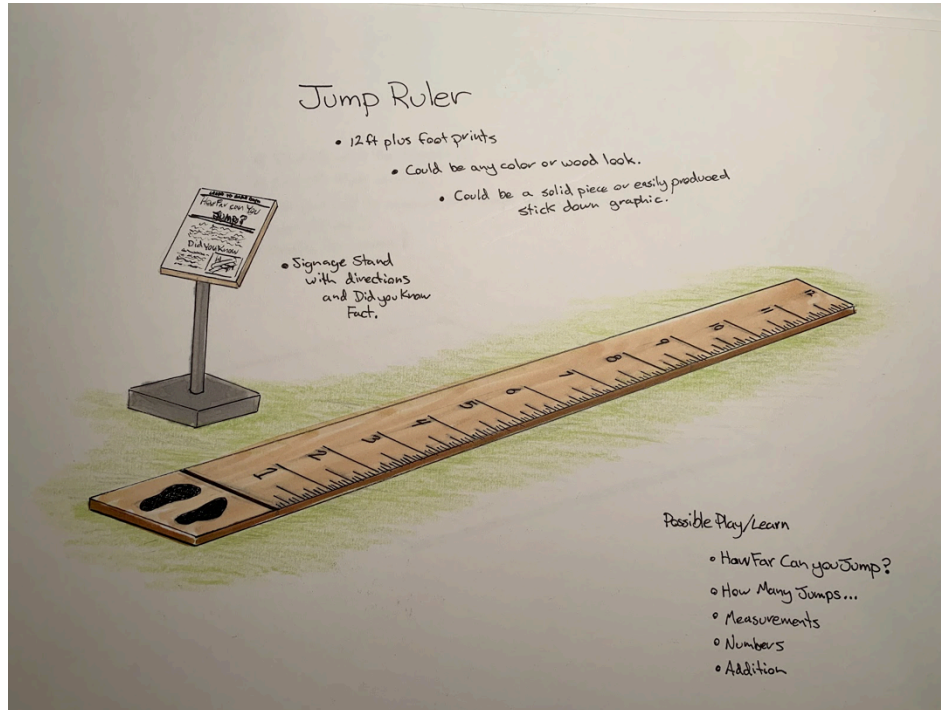
# POP Spot Examples: *The Gem City Market*



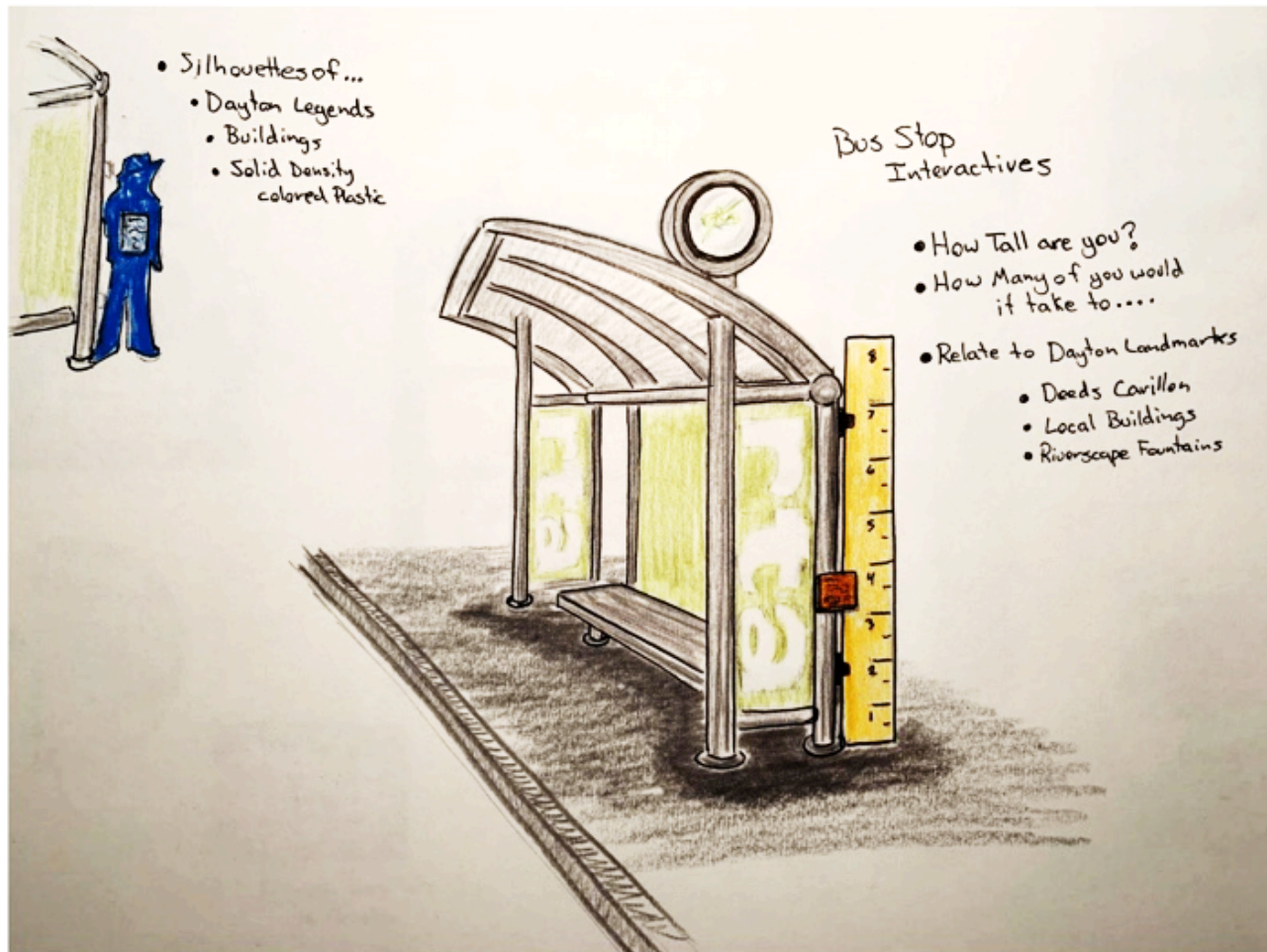




# POP Spot Examples: *Jump Ruler*



# POP Spot Examples: *RTA Bus Stops*



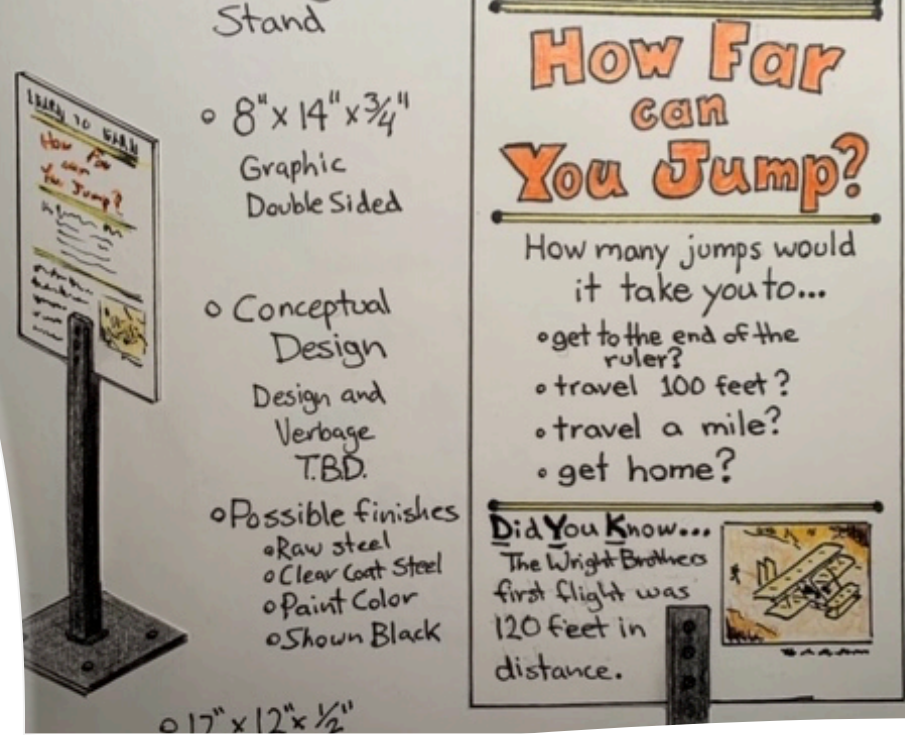
# POP Spot Examples: *Playful Mosaics*



Mosaics are going up all around Montgomery County that have early childhood games embedded into them!

Current mosaics can be found on the grounds of the Hope Center in Northwest Dayton, at the entrance of the Dayton Arcade in Downtown Dayton, within neighborhoods of Kettering and Wright Dunbar... and more on the way!

# POP Spot Examples: *Playful Signage to enhance existing spaces*



In addition to creating new playful experiences, **POP is all about connecting families** to the wonderful “POP spots” that already exist throughout Montgomery County!

We are adding creative signage to existing playful places that offers families suggestions for fun questions to ask and ways to engage with their children while they are at that spot.

## *\*NEW\* Mini-Grant Opportunity*



- Learn to Earn is providing **mini-grants of \$500 to \$10,000** to organizations and community groups that want to create or promote a “POP” Spot.
- What you receive as a mini-grant recipient:
  - A grant of between \$500-\$10,000
  - Technical assistance from the Play On Purpose Early Childhood Design Committee, made up of early childhood development experts and fabricators.
  - Help with the design and build of a playful experience or create playful signage and prompts to encourage fun and engaging interaction at your “POP Spot.”
- The application is on our website and the link is in the chat.

*What questions do you have?  
Send them in the chat!*



*What would you like to  
see in our city?*

*We want to create  
partnerships with you.*

*How do you think this would  
work within our community?*