

### NORTH CAROLINA ASSOCIATION FOR PUBLIC CHARTER SCHOOLS

## **Business Membership Additional FAQs**



Q: It seems that Corporate Leader members are the only ones who receive notice to sponsor Association events held throughout the year. Are these opportunities also available to Business Partner members?

A: Yes, but only if no Corporate Leader members accept the opportunity. We will offer the opportunity to Corporate Leaders first then Business Partners if no Corporate Leaders confirm within the specified time frame.

Q: We remember businesses / companies were once able to enroll in annual recurring billing. Why is the annual recurring billing option no longer offered?

A: As our business membership continues to grow, more organizational changes and turnover are brought to our attention. Renewing membership online each year helps us remain updated with our business members while minimizing emails. Additionally, our online system auto-populates the information we have on file, so you only need to replace the information that needs to be updated.

#### Q: We already enrolled in annual recurring billing. What will our dues be this year?

A: Your business / company may still benefit from the 10% membership discount if you remain current with your membership each year by renewing online. If your membership expires, your membership dues revert to the normal rate. You will not be automatically charged or receive any notice of automatic charge.

#### Q: Why is November 1 now set as the standard deadline / expiration date?

A: We are aligning our school members to November 1 since it is approximately when the state Department of Instruction (NCDPI) releases its enrollment report for the new school year (on which

school membership dues are based). As a result, we are also aligning business members to this date to have most Association members joining / at the same time of year. The exception is conference sponsors that are also members. Their expiration date is August 1 because our conference is mid to late July and many sponsors pay for membership and sponsorship simultaneously through our conference dual discount.





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# **Business Membership Additional FAQs (cont.)**

Q: What happens if we join after November 1 of the current year?

A: Your business / company will pay a pro-rated amount to November 1 of the following year. For example, today is January 1, 2021 and Charters 'R Us wishes to become an Association Business Partner. They will pay \$416.44 for the membership period Jan. 1, 2021 to Nov. 1, 2021.

\$416.44 = 
$$\left[ (304 \text{ membership days}) * \left( \frac{\$500}{365} \right) \right]$$

Q: We are not sure whether our membership is current and/or we don't know what information you all have on file. How can we check?

A: You may select your business /company at the bottom of our business membership page to see what information auto-populates for your business / company, and/or you may find previous email confirmations and receipts from us regarding membership.

Q: Our business wants to sponsor next year's conference. Can we wait until conference season to take advantage of the dual membership / sponsorship discount?

A: Absolutely! We have your information in the business membership form in case you choose not to sponsor next year's conference but want to keep current membership.

We hope you choose to join our Association or renew your membership with us! If you have further questions, contact josh@ncpubliccharters.org.

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