



## Web and Graphic Design Competency Profile

### Photography

- Create photographs

### Video

- Create a video production

### Audio

- Create an audio production

### Appreciation of the Arts

- Demonstrate knowledge of and an appreciation for music
- Demonstrate knowledge of and an appreciation for the visual arts

### Graphics

- Construct and manipulate digital graphics

### Typography

- Integrate typography in media

### Visual Media Design

- Create visual design guidelines
- Demonstrate proficiency in the use of digital imaging techniques and equipment
- Demonstrate knowledge of the basic principles of 3-D modeling
- Utilize the basic principles of 2-D animation

### Interactive Media

- Describe and explain interactive media and interactive media production
- Develop scripts and storyboards
- Product interactive media

### Web Page Design

- Create a basic webpages
- Add links to a webpage and insert multimedia files
- Integrate forms into a webpage
- Integrate scripting into a webpage
- Create and update a website

### IT Fundamentals

- Identify trending technologies
- Develop a project concept proposal
- Develop performance tests and acceptance plans
- Troubleshooting and problem solving
- Plan rollout and facilitate a handoff to customer

### Animation

- Create 2D or 3D animation

Instructor: \_\_\_\_\_

Date: \_\_\_\_\_