

— JENISON ATHLETICS —



2022-2023 ATHLETICS ADVERTISING GUIDE

JENISON HIGH SCHOOL ATHLETICS

BY THE NUMBERS

29

**VARSITY
SPORTS**

10

**STATE
CHAMPIONSHIPS**

43.8

**PERCENTAGE OF
THE STUDENT BODY
WHO ARE ATHLETES**

642

ATHLETES

52

**REGIONAL
CHAMPIONSHIPS**

275

**MULTI-SPORT
ATHLETES**

THE PROUD AND STORIED TRADITION OF JENISON ATHLETICS IS EVIDENT IN THE NUMBERS. OUR ATHLETIC PROGRAMS STRIVE TO BE EXCELLENT BOTH ON THE PLAYING FIELD AND IN THE CLASSROOM.

Your contribution will help fund annual equipment replacement, uniforms, and upkeep of athletic facilities. For more information, please contact me at 616-667-3362 or tritsema@jpsonline.org. We appreciate your support!

- Tim Ritsema, Athletic Director



SPONSORSHIP MENU

VIDEOBOARD

LOGO ON SCOREBOARD.....\$2,000

15 SECOND AD SPOT.....\$1,000

SOCIAL MEDIA

*LOGO WILL BE ON GAMEDAY AND FINAL SCORE GRAPHICS FOR THE WHOLE SEASON

FINAL SCORE GRAPHIC.....\$500 per sport

GAMEDAY GRAPHIC.....\$500 per sport

SCHEDULE GRAPHIC.....\$250 per sport

TWITTER BANNER.....\$1,000

BANNERS

*PRICE BASED ON ONE YEAR

DAVID MCKENZIE STADIUM ENTRANCE (60"x30") - \$500

EXTERIOR LEFT FIELD FENCE (BASEBALL) (96"x60") - \$750

INTERIOR OUTFIELD FENCE (BASEBALL) (96"x60") - \$500

ENTRANCE TO ATHLETIC COMPLEX (60"x36") - \$750

INSIDE STADIUM/SOCCER ENTRANCE (96"x60") - \$500

JERRY HOAG FIELD SOFTBALL BULLPEN (96"x60") - \$500

SOCCER/LACROSSE ENTRANCE (96"x60") - \$500



OTHER EVENTS HELD AT JENISON ATHLETIC COMPLEX

MARCHING BAND INVITE (40+ TEAMS)

MHSAA PLAYOFF COMPETITIONS

JUNIOR HIGH EVENTS

JENISON CUB FOOTBALL

JENISON GRADUATION

YOUTH CAMPS

DAVID MCKENZIE STADIUM

FOOTBALL & TRACK/FIELD

David McKenzie Stadium is the home for football games and track/field events at Jenison. In addition, Unity Christian plays multiple games a year including potential playoff games at David McKenzie Stadium.



DIGITAL SCOREBOARD

Position your company's logo or video advertisement on the new video board at David McKenzie Stadium

SCOREBOARD

Logo will be placed at the bottom of the digital game scoreboard

3 SPOTS AVAILABLE: \$2,000

VIDEO AD

15 second video spot that will be played at all home football games either before the game or at halftime.

LIMITED SPOTS AVAILABLE: \$1,000

BANNERS

Place your company's banner advertisement on the fence facing the entrance of David McKenzie Stadium

60" x 30" BANNER: \$500

Banner design must be sent to tritsema@jpsonline.org



GARY COOK FIELD

BASEBALL

The baseball field offers two great options for companies to showcase banner advertising; the interior and exterior of the outfield fence.

The exterior fence is a prime advertising spot as it is facing the student parking lot, as well as the entrance to the new multipurpose facility.



EXTERIOR LEFT FIELD FENCE

Position your company's banner advertisement on the exterior of the left field fence

Location of this advertisement will be seen on a daily basis. The west entrance of the high school is used frequently by students/parents and the door to the multi purpose facility is within sight

96" x 60" BANNER: \$750
(LIMITED SPACES AVAILABLE)

INTERIOR OUTFIELD FENCE

Place your company's banner advertisement on the outfield fence inside the field
(limited available spaces)

96" x 60" Banner: \$500

Banner design must be sent to
tritsema@jpsonline.org



SOFTBALL/SOCCER/LACROSSE

JERRY HOAG FIELD & SOCCER/LACROSSE COMPLEX

The area between our beautiful softball and soccer/lacrosse complex is a prime location for any sponsorship banner. The year-round foot traffic of people heading to the football, soccer/lacrosse, and softball fields offers up a great spot for your company's brand to be seen.



PICTURED ON LEFT

SOFTBALL BULLPEN

Position your company's banner advertisement on the outside of the softball bullpen (limited available spaces)

96" x 60" Banner: \$500

Banner design must be sent to tritsema@jpsonline.org



PICTURED ON RIGHT

SOCCER/LACROSSE FENCE

Place your company's banner advertisement on the outside of the soccer/lacrosse fence (limited available spaces)

96" x 60" Banner: \$500

Banner design must be sent to tritsema@jpsonline.org



ATHLETIC COMPLEX ENTRANCES

ENTRANCE TO FOOTBALL & SOCCER/LACROSSE COMPLEXES

The entrance gate on your way to David McKenzie Stadium is a prime location to catch people attending an outdoor sporting event. Another location for advertisers is inside David McKenzie Stadium along the visitor fans walkway which doubles as a soccer entry point.



ENTRANCE TO ATHLETIC COMPLEX

Position your company's banner advertisement on the fence near the Athletic Complex walkway

Location of this advertisement will be seen on a daily basis. The athletic event and student parking lot will make this location see heavy traffic

60" x 36" BANNER: \$750
(LIMITED SPOTS AVAILABLE)

INSIDE STADIUM/SOCCER/LAX ENTRY

Place your company's banner advertisement alongside the fence that doubles as the visiting fans walkway for football games and an entry point for all soccer/lacrosse contests

96" x 60" Banner: \$500
Banner design must be sent to tritsema@jpsonline.org



SOCIAL MEDIA



FOLLOWERS
1,220

@JENISONWILDCATS



FOLLOWERS
2,124

@JENISON_WILDCATS



FOLLOWERS
1,435

JENISON ATH. BOOSTERS

STATISTICS

LAST 28 DAYS

68.7K

IMPRESSIONS

11.3K

**PROFILE
VISITS**

LAST 90 DAYS

8,776

**ACCOUNTS
REACHED**

1,339

**ACCOUNTS
ENGAGED**

LAST 28 DAYS

11,308

**ACCOUNTS
REACHED**

7,521

**POST
ENGAGEMENT**

SPONSORSHIP

Place your company's logo on our social media graphics. Our accounts post recaps, gameday posts, and news, to keep our community/fan base up to date on all things Jenison Athletics



FINAL SCORE GRAPHICS

\$500 PER SPORT

GAMEDAY GRAPHICS

\$500 PER SPORT

SCHEDULE GRAPHICS

\$250 PER SPORT

TWITTER BANNER PROFILE

\$1,000

***VARSITY SPORTS ONLY**

SOCIAL MEDIA GRAPHICS

GAMEDAY



FINAL SCORE



SCHEDULE



TWITTER BANNER

