

COMMUNITY RELATIONS

1 Public Relations

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3 The District will strive to maintain effective two-way communications with the public to enable  
4 the Board and staff to interpret schools needs to the community and provide a means for citizens  
5 to express their needs and expectations to the Board and staff.

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7 The Superintendent will establish and maintain a communication process within the school  
8 system and between it and the community. Such public information program will provide for  
9 news releases at appropriate times, arrange for media coverage of district programs and events,  
10 provide for regular direct communications between individual schools and the citizens they  
11 serve, and assist staff in improving their skills and understanding in communicating with the  
12 public.

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14 The District may solicit community opinion through parent organizations, parent-teacher  
15 conferences, open houses, and other events or activities which may bring staff and citizens  
16 together.

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20 Legal Reference: Art. II, Sec. 8, Montana Constitution - Right of participation  
21 Art. II, Sec. 9, Montana Constitution - Right to know

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23 Policy History:  
24 Adopted on: February 2007  
25 Revised on: