

1 District Social Media Presence

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3 The District social media accounts are provided for communication with the community. The  
4 School District will update these accounts as often as possible to share as much as necessary  
5 about the School District and the achievements of the students and staff as well as other relevant  
6 district community information.

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8 All posting of comments on these accounts are at the discretion of the page administrators. The  
9 intent of this policy is to protect the privacy and rights of School District’s staff and students.  
10 The account administrators will review all postings to make sure they do not violate the rules nor  
11 the District’s Acceptable Use Guidelines regarding Internet access and practices. All posts will  
12 be accompanied by an explanation of how to communicate with the School District in a manner  
13 consistent with District policy.

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15 The School District uses social media in conjunction with the School District’s website. Staff  
16 members assigned to access/post information are:

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18 1) Superintendent  
19 2) Principal  
20 3) Activities Director  
21 4) Appointed staff  
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23 These staff members will complete training as needed to ensure use of the social media accounts  
24 is consistent with this and other District policies.

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26 The Board authorizes the Superintendent to take necessary steps to implement this policy.  
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29 Legal Reference:  
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31 Policy History:

32 Adopted on:

33 Revised on:  
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35 *Revision Note:*