

# 9 Creative Ways to Boost ASQ Completion Rates

What makes an ASQ® screening program successful? The most basic success factor is getting those completed questionnaires back from families, which is sometimes a challenge. Today's diverse, busy families are juggling many priorities, some may have language barriers, and some may be experiencing uncertainty or even anxiety about screening.

We asked ASQ users what helps them motivate families to return completed questionnaires. **Use these practical ideas in your own program to boost your questionnaire completion rates!**



Host a **family movie night** where families can complete questionnaires with the help of staff.



Give **free children's books** with completion of a screening. (Consider requesting book donations from your local community.)



Hold an ASQ Family Night. Provide **activity stations with manipulatives** for ASQ-3, and have staff on hand to answer questions. (Consider whether child care may be needed for siblings.)



Give **free tickets to a local children's museum or zoo** when families return questionnaires.



**Incorporate ASQ screening into your Back-to-School Night.** (Be sure to explain the purpose of screening first.)



**Set up an ASQ station** in a quiet corner of your building with a computer and materials for trying ASQ-3 items.



Provide families with **coupons or small gift cards to local restaurants and stores** when they return questionnaires.



**Incorporate ASQ screenings into an Early Childhood Wellness event** with vision, hearing, and dental screenings.



Offer **free lunch or dinner** at events where families can complete questionnaires.