



Proceeds will provide heart healthy initiatives for the communities of Avon, Fairview and Lutheran hospitals.

Campaign Chairperson

Anthony Vlastaris, M.D.
Medical Director
Cardiovascular Services

Gwen Print, R.N., M.S.N.
Senior Director
Cardiovascular Services

Hospital Presidents

Avon Hospital
Rebecca Starck, M.D.

Fairview Hospital
Neil Smith, D.O.

Lutheran Hospital
Timothy Barnett, M.D.

Community West Foundation

Martin Uhle
Clare Brim
Daniel Roth

Committee Chairpersons

Gwen Print
John Meyerhoffer
Molly Getzloff
Polly Stringer
Greg Krzemien
Eileen Lupton
Bradley Boling
Mary Intorcio
Meg Leneghan
Linda Turner
Christopher Dan
Theresa Caine

From our Hearts to Yours...

Join us in our fight against cardiovascular disease among our neighbors, family and friends by sponsoring Straight from the Heart. Proceeds provide heart healthy initiatives and support cardiology services at Cleveland Clinic Avon, Fairview and Lutheran hospitals.

Straight from the Heart is a raffle boasting 40 fabulous prizes including a \$100,000 Grand Prize! Other items include, Diamond Jewelry, Paddleboards and a Harley Davidson Motorcycle. Tickets go on sale Nov. 19th until Feb. 25th for \$100 each or 3 for \$200. In its 18th year, Straight from the Heart raises funds to support programs like:

- Live & virtual community educational events throughout the year
- Therapeutic post-op support pillows for all open heart patients
- Automatic External Defibrillators for local EMS/Fire stations
- Simulators for physicians & staff education/training
- Community Early Heart Attack Care (EHAC) drills
- Emergency management classes for a local church community
- Local cardiac screening events

Enclosed you will find our Sponsor Levels for review. Your gift will not only provide much-needed funding, but it will also motivate other businesses to exhibit their support as well.

New this year: you can choose to sponsor a raffle prize and have your name/logo on Straight from the Heart printed materials in addition to the benefits that fall into the sponsorship level of your donation amount.

We sincerely hope you will join us in supporting our efforts to help promote and educate our friends, neighbors, families and children about living a heart healthy life. If we can offer additional information please contact Clare Brim at the Community West Foundation at 440.360.7354 or Clare.Brim@cwfc.org.

Thank you for your consideration!

Sincerely,

The Straight from the Heart Committee
Cleveland Clinic Avon, Fairview and Lutheran hospitals





Proceeds will provide heart healthy initiatives for the communities of Avon, Fairview and Lutheran hospitals.

Gold Heart – \$10,000

- Corporate identification prominently displayed on:
 - Community West Foundation Website event page
 - All printed event materials
 - E-mail blasts sent to over 6,800 constituents
 - Social media posts reaching over 8,000 Facebook followers
 - Press release sent to local media outlets
 - Cleveland.com advertisement
- Acknowledgement in the Community West Foundation Annual Report
- 30 Tickets

Silver Heart – \$5,000

- Corporate identification prominently displayed on:
 - Community West Foundation Website event page
 - All printed event materials
 - E-mail blasts sent to over 6,800 constituents
 - Social media posts reaching over 8,000 Facebook followers
- Acknowledgement in the Community West Foundation Annual Report
- 20 Tickets

Bronze Heart – \$2,500

- Corporate identification prominently displayed on:
 - Community West Foundation Website event page
 - E-mail blasts to over 6,800 constituents
 - Press release sent to local media outlets
- Acknowledgement in the Community West Foundation Annual Report
- 10 Tickets

Sweet Heart – \$1,000

- Name prominently displayed on:
 - Community West Foundation Website event page
 - E-mail blasts sent to over 6,800 constituents
- Acknowledgement in the Community West Foundation Annual Report
- 5 Tickets

Heartbeat – Any Amount

- Please accept this donation which will be acknowledged in the Community West Foundation Annual Report

_____ I wish to sponsor a raffle prize (Community West Foundation will contact you). To be included on printed materials, sponsorship with name and logo needs to be submitted by 11/5/21.

Company Name: _____ Contact Name: _____

Address: _____ Phone: (_____) _____

- To pay by credit card: CommunityWestFoundation.org/StraightFromTheHeart or call 440.360.7370
- To pay by Check: Please make check payable to Straight from the Heart, c/o Community West Foundation and mail to 800 Sharon Dr. Suite C, Westlake, OH 44145
- Please direct any questions to Clare Brim 440.360.7354 or Clare.Brim@cwfc.org

