Social Impact Challenge at Harding High School

Leadership Learning Literacy Legacy
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Students from Ms. Olivia Davis's Marketing class have spent the last six weeks developing inclusive prototype apps that can benefit the community for the Social Impact Challenge at Harding High School. The program is supported by the United Way of Marion, Crawford and Wyandot counties, The Ohio State Marion County Extension, 4-H and Apple, with the goal of learning about equity in technology and business applications and how these tools can be used to impact the community.

During the program, students spent time working and meeting virtually with Apple team members, learning how to develop an application as well as how to create an elevator pitch for their app. Each of those elevator pitches were put into action on December 6 during the culmination of the program at the Community Showcase, where students presented their app ideas to the class, a group of local judges and a livestream audience that included many members of the Marion Community.

Judges included Dr. Mark Light (Associate Professor at OSU and Leader of Ohio 4-H STEM & Digital Engagement Innovations), Leslie Schneider (Resource Development Director at the United Way for North Central Ohio and Marion City School Board President) Elizabeth

Moore (Marion Made) and Tara Dyer (Black Heritage Council). Judges evaluated each presentation and provided quality feedback, eventually picking three winners. It was no easy task as students stepped up to deliver outstanding pitches for how their apps would work and impact the community. Here are the ideas that were presented during the showcase:

Prexy Lunch App - This application would allow students to order food from the cafe based on allergies or dietary restrictions, food would then be delivered to the table where the students are sitting.

Menus With Marion - Application would allow for small restaurant/bar owners to upload their food menus into the app to make it easier for the community to find what food/drinks are available when making a decision on where to eat.

Rainbow Help - Application for the LGBTQ+ community that provides information and history, resources and safe space locations.

Social Honey - Application that allows the community to organize, network and discuss various social movements.

Rescue Match - Application that matches a person with a rescue dog to ensure a good fit for both human and pet.

Mental Health Talk - Application that supplies mental health resources, support, doctor/therapist lists and local hospital or clinic information.

School Maps - Application that provides schedule info, maps of the school buildings and the ability to track daily agendas.

After the scores were all tallied, judges selected three winners, one each for Community Need, Thinking Outside the Box and Best in Show. The winners were:

Community Need - Angel Burgett (Mental Health Talk)
Thinking Outside the Box - Kissy Boterman (School Maps)
Best in Show - Faye Hardy (Rainbow Help)

Faye will present her Rainbow Help app to a national audience this week during Computer Science Education Week.

Congratulations to all of our students who took part in the Social Impact Challenge!