



# Anthony Wayne Local Schools

Communications Update: February 2025

# The Role of the School Communicator



Public Relations Professional  
Media Relations Manager  
Crisis Communications Professional  
Strategic Communications Manager  
Internal Communications Officer  
Public Speaker  
Data Analyst  
Branding Manager  
Digital Media Specialist  
Marketing  
Webmaster  
Social Media Manager  
Writer / Editor  
Videographer / Video Editor  
Photographer  
Graphic Designer



## The Role of a School Communicator

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# Communication AND Collaboration

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## Strategic Plan Goal #3: Community Engagement

AWLS will engage in two-way communication and collaboration to promote community engagement and develop partnerships for the purpose of providing outstanding learning opportunities and to strengthen school and community pride.



Anthony Wayne  
Local Schools



District  
Strategic  
Plan

2022-2027

*Goals and strategies for ensuring each student  
is empowered to be future ready.*

# Strategic Plan Goal: Community Engagement

**Strategy 1**

**Seek Input  
and Create a Plan**

**Strategy 2**

**Find and Adopt New  
Communications Tools**

**Strategy 3**

**Increase Consistency in  
District Communications**

**Strategy 4**

**Promote and Support  
Generals Pride**

**Strategy 5**

**Develop Partnerships  
to Expand Opportunities**

**Strategy 6**

**Actively Engage  
With the Community**

## Strategy 1: Seek input & create a plan

**Discover what's working  
and where improvements  
are needed.**

Gather feedback from district employees, families and community members in order to understand their needs and preferences.

**Feedback**



## Suggested areas of improvement:

- Consistency between buildings
- More frequent communication from the District
- Utilize calendars more effectively
- Include community members on family communications
- Provide a District-level newsletter
- Share more financial and Board action information
- Be more concise - keep information easy to read
- Centralize information



## Strategy 2: Adopt New Tools

# Communicating in the digital information age

Choosing the communications methods and tools that are user-friendly and practical.





# The Generals Post **AW**

Anthony Wayne Local Schools Stakeholder Newsletter

October 2024



OHIO SCHOOL REPORT CARDS

## AWLS AMONG TOP-PERFORMING DISTRICTS IN THE STATE

The Ohio Department of Education and Workforce Development recently released the 2024 School Report Cards and we are proud to report that Anthony Wayne Local Schools continues to excel academically.

Anthony Wayne Local Schools:

- earned a Performance Index Score of 103.5, placing the District in the top 5% of all schools in Ohio
- ranked 36th out of the 608 school districts across the state, placing the District among the top schools in our area.
- received an overall ranking of 4.5 stars.

Additionally, 65.6% of students in the district achieved scores within the top three performance levels—Advanced Plus, Advanced, or Accomplished—on the spring Ohio State Tests (OST).

These achievements highlight the district's unwavering commitment to academic excellence and its vision of being among the best school districts in the state. This outstanding performance is a testament to the dedication and hard work of our staff and students, as well as the community's commitment to ensuring its children receive a high-quality education.

Your commitment to excellence is truly appreciated and makes a profound impact on our students. Thank you for empowering our students to be future ready!

ABOVE: Whitehouse Primary second grade students are challenged to see which team can make the tallest tower.

### STATE SCORES & RANKINGS

**DISTRICT**  
4.8 Stars  
36th in State

**MONCLOVA PRIMARY**  
5 Stars

**WATERVILLE PRIMARY**  
5 Stars

**WHITEHOUSE PRIMARY**  
5 Stars  
8th in the state

**FALLEN TIMBERS MIDDLE SCHOOL**  
5 Stars

**ANTHONY WAYNE JUNIOR HIGH**  
5 Stars

**ANTHONY WAYNE HIGH SCHOOL**  
4 Stars



### WELLNESS COMMITTEE ACTIVITIES

The AWLS Wellness Committee is excited to announce a series of activities designed to support the health, growth and well-being of our valued employees. Wellness activities are part of the District's Strategic Plan Goal to provide opportunities for staff to be successful professionally and personally.

QUESTIONS about the Wellness Committee can be directed to Brad Contat at [bcontat@anthonywayneschools.org](mailto:bcontat@anthonywayneschools.org).



Thanks to the nearly 80 staff members who attended the Wellness Day at BGSU!



### PICKLEBALL MEETUPS

Drop in for a pickup game of pickleball! Come as you are - no equipment or experience are necessary. Significant events will be successful professionally and personally.

**THURSDAY, FEB. 13**  
7:00 - 8:30 p.m.  
Whitehouse Primary School

**TUESDAY, APR. 8**  
7:00 - 8:30 p.m.  
Mondova Primary School

### EAP WORKSHOPS

Did you know? Our employee assistance program offers training sessions to help improve your health and expand your knowledge. Sessions include topics like mentoring, kidney health, getting better sleep, financial planning and more. Check out the [EAP events calendar](#).



### COMING SOON: HANDS-ONLY CPR

Watch your email for more information from the Wellness Committee about this year's hands-only CPR workshops. These popular classes are intended to help you feel more confident in your abilities to respond in a cardiac emergency. Details are coming soon!



### SKIP THE GYM MEMBERSHIP

Workout for free at AWHSI! The fitness center is open Monday-Friday from 5:15-7:15 a.m. Enter through the Athletics lobby. Please complete the Fitness Center Staff Use Form before your first visit to activate your FOB.

### BIOMETRIC SCREENINGS

The final date for the FREE biometric screenings offered by the AWLS Wellness Committee is Tuesday, Feb. 4. Nurses will be available from 10:00 a.m. - 2:00 p.m. at the Transportation Building.

### Q3 FOCUS: INTELLECTUAL WELLNESS

Intellectual wellness—engaging in lifelong learning, creative pursuits, and critical thinking—plays a key role in improving overall health. Stimulating your brain reduces stress, enhances problem-solving skills, and increases resilience. Whether it's reading a book, learning a new skill, or tackling a puzzle, the Wellness Committee challenges you to find a new way to challenge and grow your mind during this third quarter of the school year.

### WINTER BOOK STUDIES

Dive into engaging books, thought-provoking discussions, and meaningful connections by joining a book study! More information about how to join will be shared via email soon.



[LEARN MORE: [How reading improves your mental health and well being](#)]

### LOCAL CLASSES & PROGRAMS

Discover new skills, ignite your creativity, and enhance your intellectual wellness by attending a local workshop! Whether you're interested in dance, arts, woodworking, or other hands-on activities, these classes offer a fantastic way to challenge your mind, learn something new, and connect with others in your community. Explore the possibilities and take a step toward personal growth today! Click the tiles to discover available opportunities.



## Strategy 3: Increase Consistency

### **Families were/are drinking from the fire hose..**

Increase consistency in the quality and frequency of communications without overwhelming them with information.



9	WPC Read-A-Thon	10	WPC Read-A-Thon	11	WPC Read-A-Thon	12	WPC Read-A-Thon	13	WPC Read-A-Thon	14	WPC Read-A-Thon
	Board of Education Meeting	JH Choir Concert	Red Cross Blood Drive- Whitehouse Legion	Dine out night, Vito's Pizza							

### AW ANTHONY WAYNE HIGH SCHOOL Pathways to Graduation Course Selection Guide

Anthony Wayne High School is committed to empowering students to be future ready by helping them develop their path toward graduation and beyond. This Pathways to Graduation Course Selection Guide is intended to help students and their families evaluate the course progression for classes offered at AWHS and help answer the question, "How do I get there from here?"

**HOW TO USE THIS GUIDE:** The courses for each department are presented in a flowchart format, with each course leading to the next in the progression. In some cases, there are alternate pathways available in a course, some have specific requirements. Each student's goals and pathway are different. Please consult with your counselor if you have questions about which class is right for you.

**COURSE NAME:** Available courses in this department. The rectangle includes the name of the course, and the potential grade level for enrollment.

**CURRENT COURSE:** These boxes will provide more information about pre- or co-requisites, notices or instructor referral, and/or recommended pathways.

**UPPER COURSE:** Arrows indicate options for progressing to the next course.

**Multiple arrows along brackets indicate choice among any of the associated courses.**

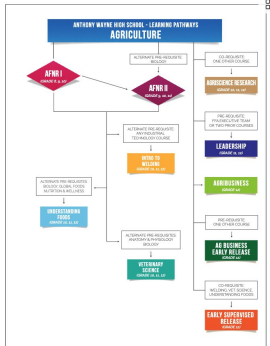
More information about each class is available in the AWHS Course Description Guide.

**Anthony Wayne High School**  
 5101 Forest Road, Whitehouse, OH 43082  
 419-877-0560

Karen McFarlin, Principal  
 Barbara Beckwith, Assistant Principal  
 Emma Peltz, Assistant Principal  
 Susan Reynolds, Counselor, Student 9-12  
 Dawn Kell, Counselor, Student 9-12  
 Jani Niek, Counselor, Student 9-12  
 Michelle Hill, Counselor, Student 9-12

janef@awhs.org  
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 susan@awhs.org  
 dawn@awhs.org  
 jani@awhs.org  
 michelle@awhs.org

Anthony Wayne Local Schools empowers students to be future ready!



# FINAL FORMS™

- Home
- Our Schools
- About Our District
- Quick Links
- Students & Families
- Staff
- Departments
- Community

## 2025 - 2026 Back to School

- Campus Student Resources
- Family Resources
- Primary School Resources
- District Forms and Information
- Schedules & Calendars
- Military Families
- Flyer Central

We are hard at work planning for the 2025-2026 school year.

Information will be added to this page as it is available.

**Kindergarten Enrollment**

Kindergarten Enrollment Opens March

**Returning Student Registration**

Returning Student Registration opens

**New Student Enrollment**

New to Anthony Way

[AWLS News - Click Here](#)

### Class of 2025 Information

#### Announcements

**PICK UP YOUR CAP AND GOWN**

AWHS seniors will pick up their orders at lunch on March 6, and Penta seniors will pick up their orders on April 3 during lunch.

**VIRTUAL FINANCIAL AID NIGHT**

If you missed the opportunity to learn more about Financial Aid on October 15, you can click here to view the presentation.

Questions about the FAFSA or Financial Aid in general can be directed to your counselor.

### Waterville Primary Friday Flyer!

Sharing Great News with our AWesome Families!

**Events for the Weeks of: January 10th-January 24th**

A Wonderful Start to 2025!!

**Dates to Remember**

Friday, January 17th: No School (Staff Work Day)  
 Monday, January 20th: No School (Dr. Martin Luther King Jr. Day)  
 Thursday, January 23rd: Book Hop in Community Room 3:30pm-4:30pm (Open seat home)  
 Sunday, January 26th: WPA Family Wallpapers Hockey Game (fourth graders perform)  
 Friday, January 31st: WPA Movie Night  
 Monday, February 3rd: WPA Meeting in Media Center Gym



### Fine, Musical and Performing Arts

[Sub-Menu](#)

#### More Upcoming Events

Wednesday, February 12	Whitehouse Primary School 2nd Grade Program Auditorium
Tuesday, February 25 7:00 p.m.	Symphonic Winds & 8th Grade Band Concert Auditorium
Thursday, February 27 7:00 p.m.	6th & 7th Grade Band Concert Auditorium
Friday & Saturday, March 7-8 TBD	OMEAHS Large Group adjudication TBD
Tuesday, March 11 7:00 p.m.	AWJH Spring Choir Concert Auditorium
Monday, March 17 6:30 p.m.	Waterville Primary First Grade Music Program Auditorium



**Anthony Wayne High School**  
 Student-Family-School Handbook  
 2024-2025



## Strategy 4: Promote Pride

### There is so much to be proud of at AWLS

Increase awareness of staff and student accomplishments to promote a sense of pride in our community.





ANTHONY WAYNE  
HIGH SCHOOL  
CLASS OF  
**2024**



**GRADUATE PATHWAYS & PLANS**

Congratulations to the Anthony Wayne High School Class of 2024!



AWLS empowers  
students to be  
future ready

**ANTHONY WAYNE LOCAL SCHOOLS**  
Achieving our vision to be among the best districts in the state

★★★★★  
**TOP 5% IN THE STATE IN 2024**

★★★★★ TOP 1% ANTHONY WAYNE LOCAL SCHOOLS	★★★★★ TOP 5% ANTHONY WAYNE LOCAL SCHOOLS
★★★★★ TOP 1% ANTHONY WAYNE LOCAL SCHOOLS	★★★★★ TOP 1% ANTHONY WAYNE LOCAL SCHOOLS



**Anthony Wayne Local Schools  
Annual Quality Profile**

**Our Vision**  
Driven by our core beliefs and rich traditions, Anthony

Presented by  
our  
September



2024 fall all-league teams: Boys soccer



**WHITEHOUSE PRIMARY PRINCIPAL RECOGNIZED BY MAYOR, COUNCIL**



**AWLS Students Selected for Prestigious OMEA All-State Children's Chorus**  
Musicians will perform on February 6



MORE +

**WHITEHOUSE PRIMARY SCHOOL**



**TOP 1% IN THE STATE**

#1 Elementary in NW Ohio  
#6 Elementary in the State!



WE ARE ACHIEVING OUR VISION  
of being among the  
**BEST SCHOOL DISTRICTS** in the state!

**Generals in the News**

- APRIS: More than 100 students from band 18 & Plus needed for Big 2023
- FFA: January update from the AWLS chapter of FFA
- ATHLETICS: Liberty Bencos accepted to the MMA
- FOOTBALL: Brian Wessels, Mike Mason, Anthony Wayne on the field
- VIDEO: Anthony Wayne sports Service Next for the District
- CIRCLE OF SUPPORT TEAMS: Anthony Wayne students benefit at the Auction
- BOYS BASKETBALL: Anthony Wayne Brethren past Toledo Christian

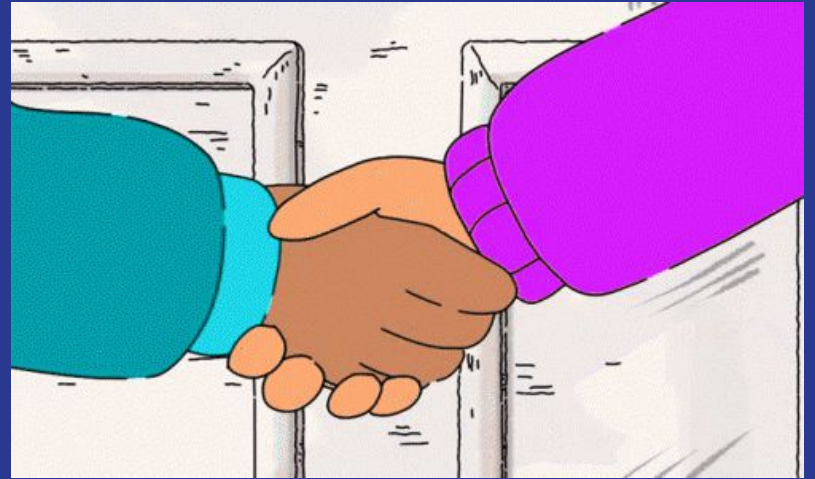
**HOUR OF CODE: Fallen Timbers Middle, Grade 5**

AWLS logo and navigation icons at the bottom.

## Strategy 5: Develop Partnerships

### **Working together to provide opportunities for students**

Seeking opportunities to partner with local businesses and community organizations to collaborate on new ideas for student learning, growth and support.









## Strategy 6: Engage with the Community

**Gather feedback,  
collaborate and give back.**

Offer opportunities for collaboration, feedback and information sharing to increase understanding of the financial and academic needs of the district.





## Anthony Wayne to share proposed facility options



### Anthony Wayne Local Schools Facilities Master Plan Overview

#### THE BLADE

#### Anthony Wayne Local Schools: Operational Levy Information

The Anthony Wayne Local Schools Board of Education is asking voters to consider a new operational levy to offset increasing expenses and support day-to-operations.

Anthony Wayne Local Schools is considered a high-wealth district by the state. This means that the District receives minimal funding from state and federal sources and must rely more heavily on local taxpayers to operate.

#### Budget Challenges:

- Limited support from state and federal sources
- Voters last approved new operational funding in 2013
- Impact from the News
- Increasing costs



If the levy fails, an additional \$2 million from its budget.

If the levy fails, an additional \$1 million in cuts will be made.

- Additional funding is needed to pay the daily expenses related to educating students:
- staff salaries and benefits
  - educational service agreements
  - classroom and office materials
  - fuel and utilities
  - paper and cleaning products

If passed, the operational levy will generate \$3.8M each year for five years starting in January 2025.

Projected Property Owner Cost (as estimated by the Lucas County Auditor, January 2024)

Property Market Price	Auditor 20% Assessed Value	Proposed 2.42 mill increase	Expiring 3 mill bond	NET CHANGE Effective Jan. 2025
\$500,000	\$175,000	\$423.50 \$127.29 per month	-\$140.00 -\$40.00 per month	\$283.50 per year \$23.63 per month
\$400,000	\$140,000	\$328.00 \$93.33 per month	-\$112.00 -\$9.33 per month	\$216.00 per year \$18.00 per month
\$300,000	\$105,000	\$234.10 \$65.28 per month	-\$84.00 -\$7.00 per month	\$150.10 per year \$12.51 per month
\$200,000	\$70,000	\$169.40 \$47.06 per month	-\$56.00 -\$4.67 per month	\$113.40 per year \$9.45 per month
\$100,000	\$35,000	\$84.70 \$23.53 per month	-\$28.00 -\$2.33 per month	\$56.70 per year \$4.73 per month

Visit [www.AnthonyWayneSchools.org/Levy](http://www.AnthonyWayneSchools.org/Levy)  
Questions: 419-377-5377 or [planning@AnthonyWayneSchools.org](mailto:planning@AnthonyWayneSchools.org)

#### AW Anthony Wayne Local Schools

Anthony Wayne Local Schools empowers students to be future ready!

Central Administrative Office

October 3, 2024

Dear Anthony Wayne Local Schools Stakeholders,

We want to provide you with some important information regarding the potential impact of the Lucas County Auditor's latest property revaluation. We are tracking the impact of the projected increase in property values in the District and want to share with you what we are seeing at the time.

**Important Note:** This information is based on the projected average Lucas County increase in property value of 28.2%. The County Auditor cannot release official numbers for the District until the property value reviews are complete and the state certifies the property value increases in December. However, we feel it is in the best interest of our District residents to know the potential impacts of this increase.

At this time, we believe the projected increase in property values will result in the District's effective millage rate falling below the 20-mill minimum required by the state's constitution. This is important because it means that District residents will see a property tax increase in order to bring the District's effective millage back up to the 20-mill rate.

[Please visit our website for more information on school funding and the 20-mill floor.](http://Please.visit.our.website.for.more.information.on.school.funding.and.the.20-mill.floor)

#### Estimated Impact Due to Property Value Increases

Current District Total Taxable Value	\$1,075,663,810
Current District Effective Rate	21.692516 mills

The information below is a projection based on the average countywide property value increase of 28.2% and is for illustrative purposes only. We will not have official certified values until late this year.

Projected New Total Taxable Value	-\$1,362,584,634
Projected New Effective Rate	-18.96263M
20-mill floor	20.000000
Projected Millage Difference	-3.017362 mills

Based on the projection provided above, taxpayers will be required to make up the ~3.017 mills to bring the District back up to the 20-mill floor.



### Anthony Wayne Local Schools Financial Recovery Plan Frequently Asked Questions

Last updated: February 9, 2024



WE WANT  
YOUR  
FEEDBACK



### Anthony Wayne Local Schools Financial Planning Survey



Scan with your smart phone camera, or visit:

[www.AnthonyWayneSchools.org/AWLSNews](http://www.AnthonyWayneSchools.org/AWLSNews)

Your input will help shape the future of our schools!

2023



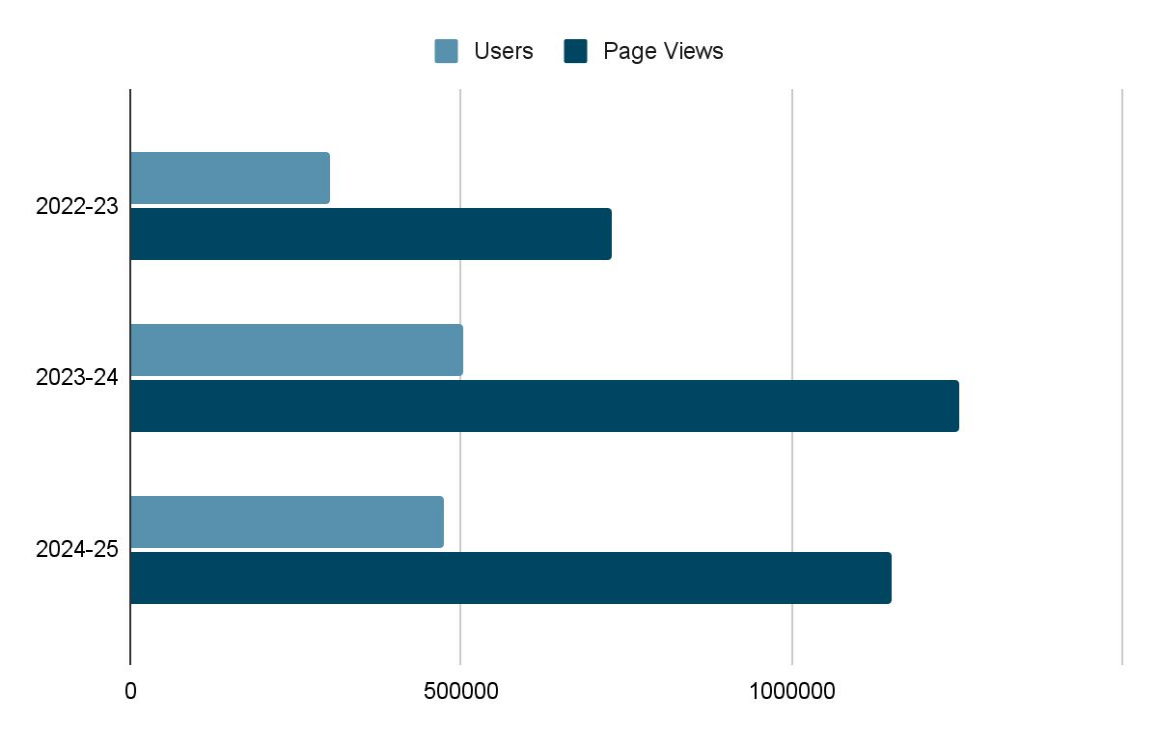


### Anthony Wayne students donate 270 toys to Lucas County Children Services

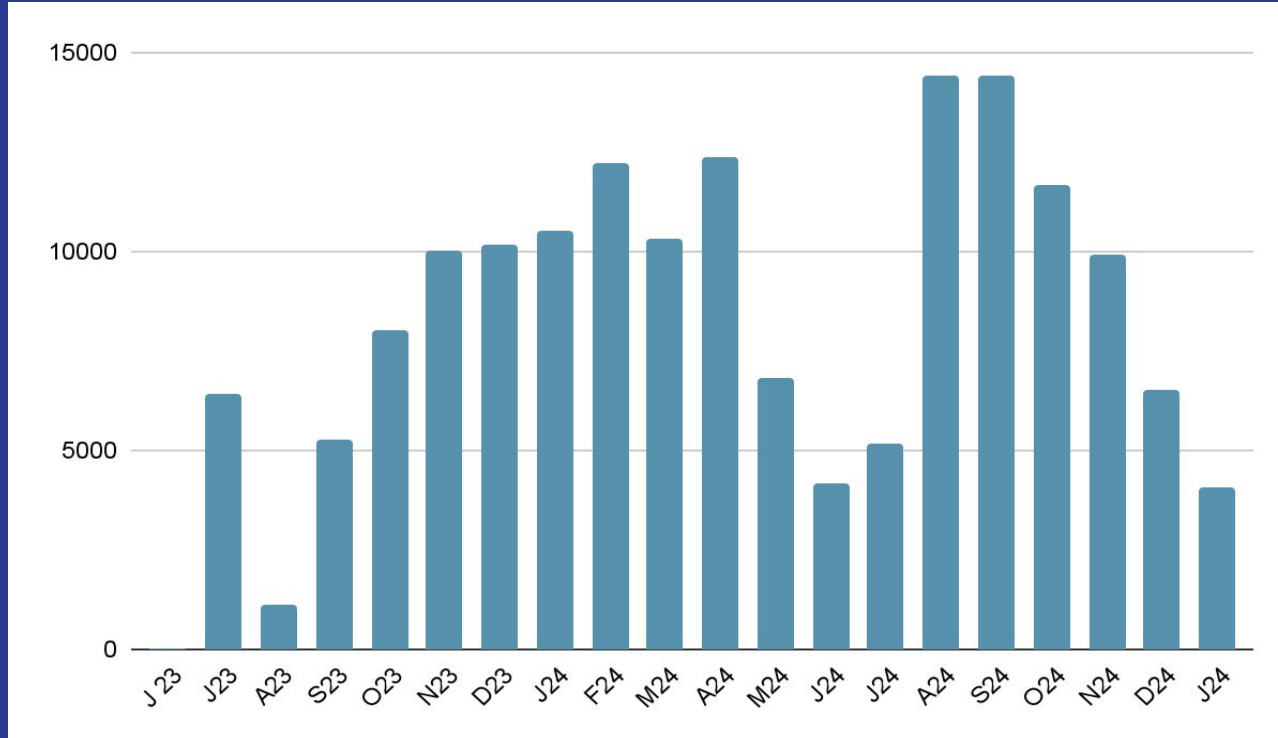
A Lucas County Children Services spokesperson said the amount of toys collected shows how dedicated the students are to spreading holiday cheer.




# Website Views: February 1, 2022 - February 1, 2025



# App Monthly Opens: June 2023 - January 2025



# Newsletters: Lifetime Views



**AW**  
2023 - 2024

**Anthony Wayne Local Schools  
Annual Quality Profile**

**Our Vision**  
Driven by our core beliefs and rich traditions, Anthony Wayne Local Schools will be among the best school districts in the state and our future ready Generals will be prepared to march forward with a foundation that will allow each individual ultimate success.

*Presented to  
our community  
September 2024*

**Quality Profile**  
Published annually since 2022  
**36,315 total views**

FEBRUARY 2025

## GENERALS BULLETIN

Anthony Wayne Local Schools Employee Newsletter

**SHOWING HOW MUCH WE CARE MATTERS**

As educators, our influence extends far beyond delivering lessons. We shape lives, build confidence, and foster a love for learning. But how do we cultivate that love for learning in our students? Fred Rogers reminds us: "A love of learning has a lot to do with learning that we are loved." This profound statement challenges us to reflect on how we can show our students we care about them as people.

At its core, love in education is about creating a safe and nurturing environment where every student feels valued and supported. It is not about affection, rather it's about intentional actions that convey care, respect and belief in their potential. When students feel like we care about them, they develop the confidence and curiosity necessary to engage deeply in their learning journey.

**"A love of learning has a lot to do with learning that we are loved."  
- Fred Rogers**

**LOVE AS A CLASSROOM STRATEGY**  
Click to read the article

**Inclusion: Empower Students Through Choice**  
Foster inclusion by giving students agency over their learning with flexible options for assignments, assessments and participation, reducing anxiety and boosting engagement.

**Empathy: Listen and Respond Thoughtfully**  
Show empathy by understanding students' challenges, offering support and creating a space where they feel heard and cared for.

**Vulnerability: Lead with Honesty and Courage**  
Model resilience by sharing your own failures and encouraging students to embrace and learn from their mistakes.

**Trust: Build Relationships with Consistency**  
Earn students' trust through consistent teaching, personal connections and showing genuine care for their success.

**Empowerment: Celebrate and Support Student Growth**  
Value and empower students by providing meaningful feedback, personal encouragement and opportunities to thrive.

**Forgiveness: Balance Flexibility with Fairness**  
Practice forgiveness by offering grace, flexible policies and guidance to help students overcome setbacks and grow.

**SPEAKING OF LOVE:**  
Simple phrases you can use in the classroom:  
"This is why I love this class..."  
"This lesson is one of my favorites and I hope you love it too..."  
"I really love the effort you put into this assignment..."  
"I do love you!! - but your assignment is still due tomorrow."  
"I'd love to hear what you think about..."

**ARTICLE**  
**What Happened When I Committed to Loving My Students Unconditionally**

**Generals Bulletin**  
Published monthly since August 2022  
**12,996 total views**

## The Generals Post

Anthony Wayne Local Schools Stakeholder Newsletter

October 2024



**STATE SCORES & RANKINGS**

DISTRICT  
4.5 Stars  
36th in State

MONCLOVA PRIMARY  
5 Stars

WATERVILLE PRIMARY  
5 Stars

WHITEHOUSE PRIMARY  
5 Stars  
8th in the state

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5 Stars

ANTHONY WAYNE JUNIOR HIGH  
5 Stars

ANTHONY WAYNE HIGH SCHOOL  
4 Stars

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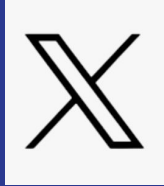
**TOP 5% IN THE STATE**

ANTHONY WAYNE LOCAL SCHOOLS REPORT CARDS: GRADE 5 STUDENTS ARE CHALLENGED IN A WAY WHICH TEAMS CAN MAKE THE SAFEST CHOICE

**Generals Post**  
Published Monthly since August 2024  
**7,445 total views**



## Social Media



# 4408 followers



March 2022



# 617 followers

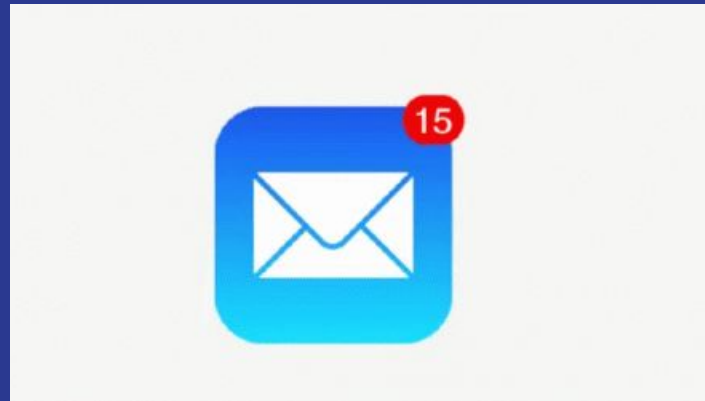
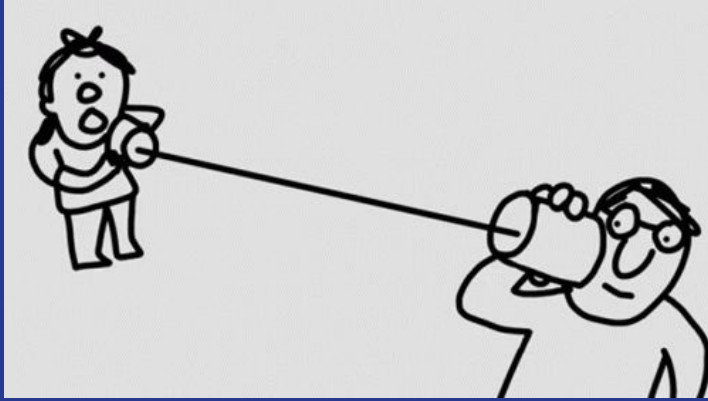
# 144,438 views (Apr. 11, 2022-Jan. 1, 2025)

## Building on Progress

**Continue to make improvements in our communication & engagement.**

Remain proactive in sharing information and responsive to the changing needs of our community.







# Questions?

[communications@anthonywayneschools.org](mailto:communications@anthonywayneschools.org)