

# 2022 Communications Survey

Anthony Wayne Local Schools

# RESPONDENTS

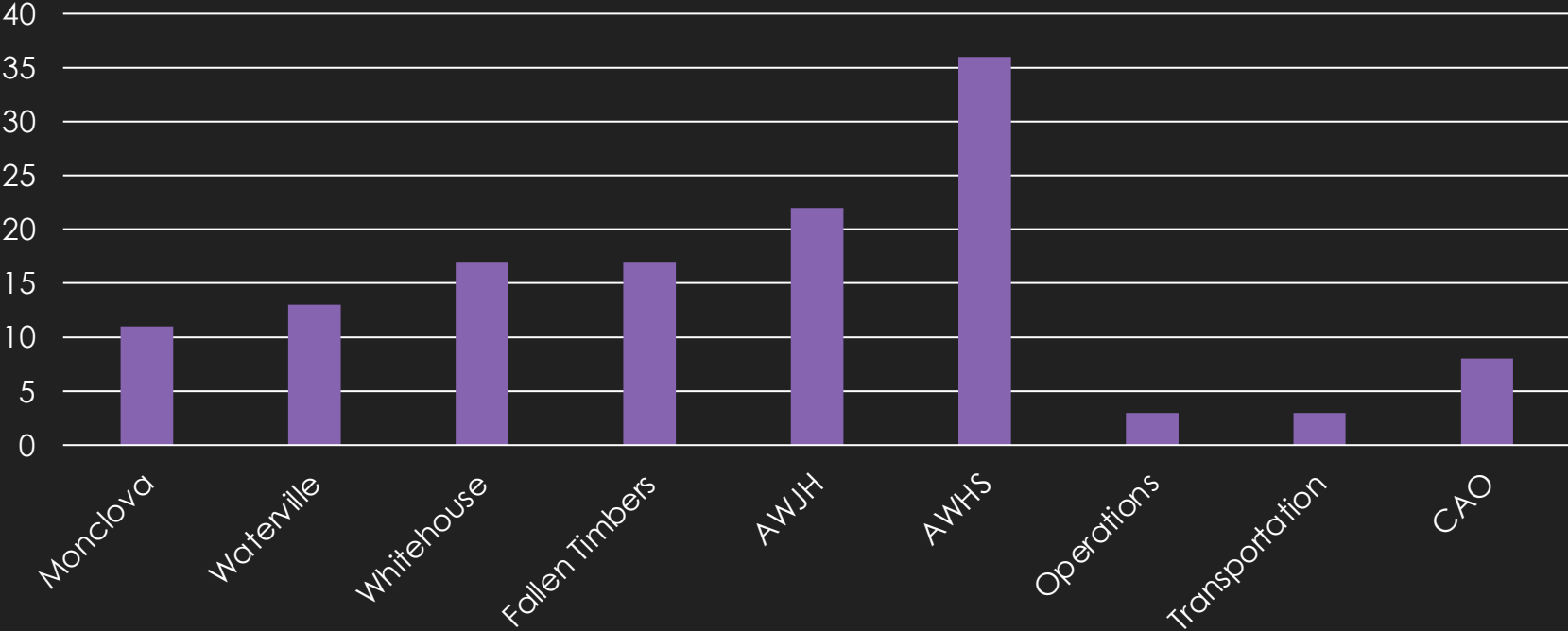
- Employees: 130
- Families: 508
- Community Members: 74

# SURVEY FEEDBACK

Anthony Wayne Local Schools Employees

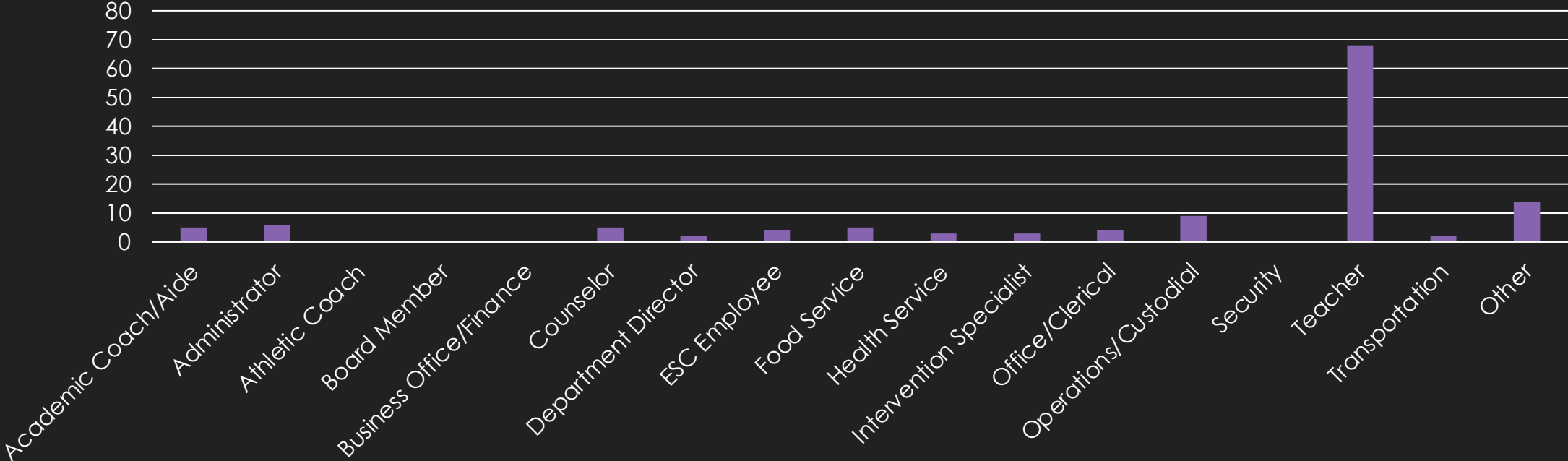
# AWLS Employees

Work Location



# AWLS Employees

Job Title/Work Area



AWLS EMPLOYEES:

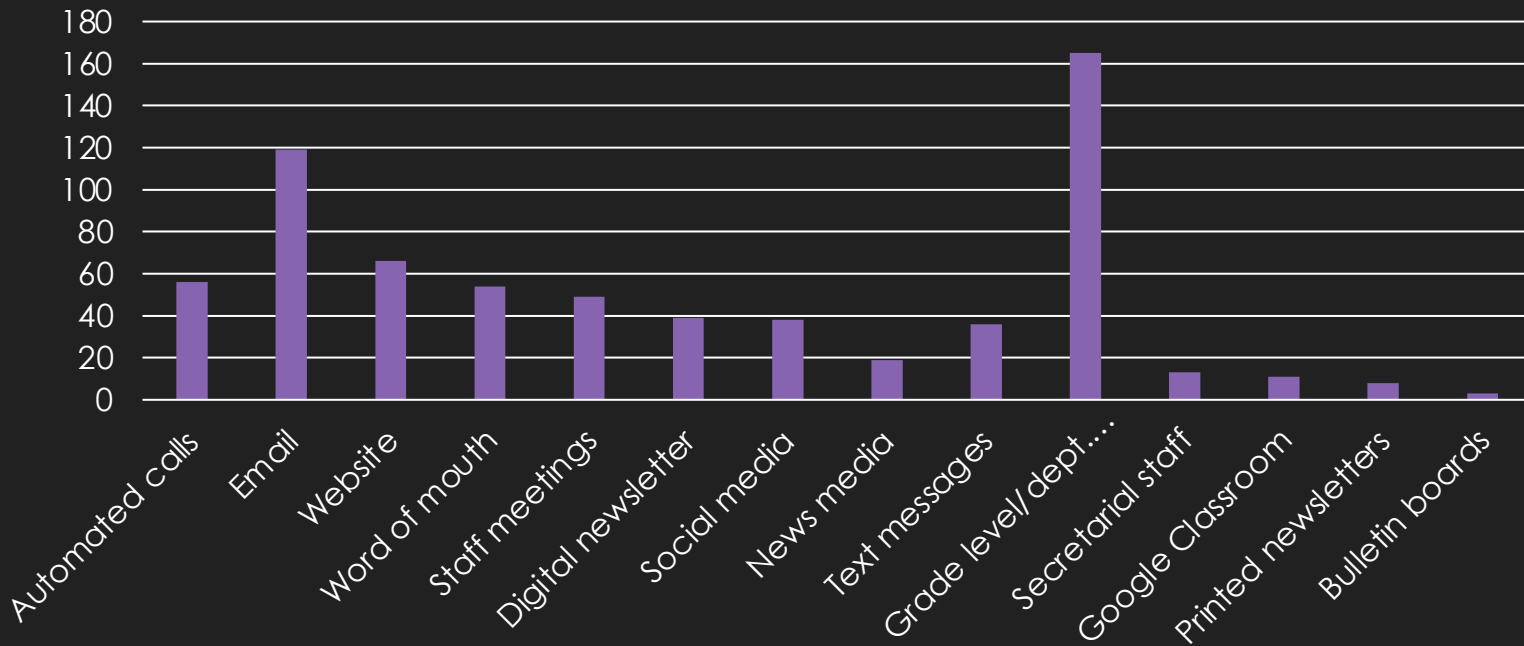
# How often do you use each of the following for work-related purposes?

	Daily	Weekly	Monthly	Rarely	Never
Phone Calls	36	28	18	41	7
Text Messages	74	27	12	13	4
<b>Email</b>	117	7	4	2	0
Social Media	22	31	7	33	37
District Website	22	47	27	25	9

AWLS EMPLOYEES:

# Where do you currently get information about AWLS?

Current Communications Methods



**Top Five:**

- Email
- Automated Phone Calls
- Website
- Word of Mouth
- Staff Meetings

AWLS EMPLOYEES:

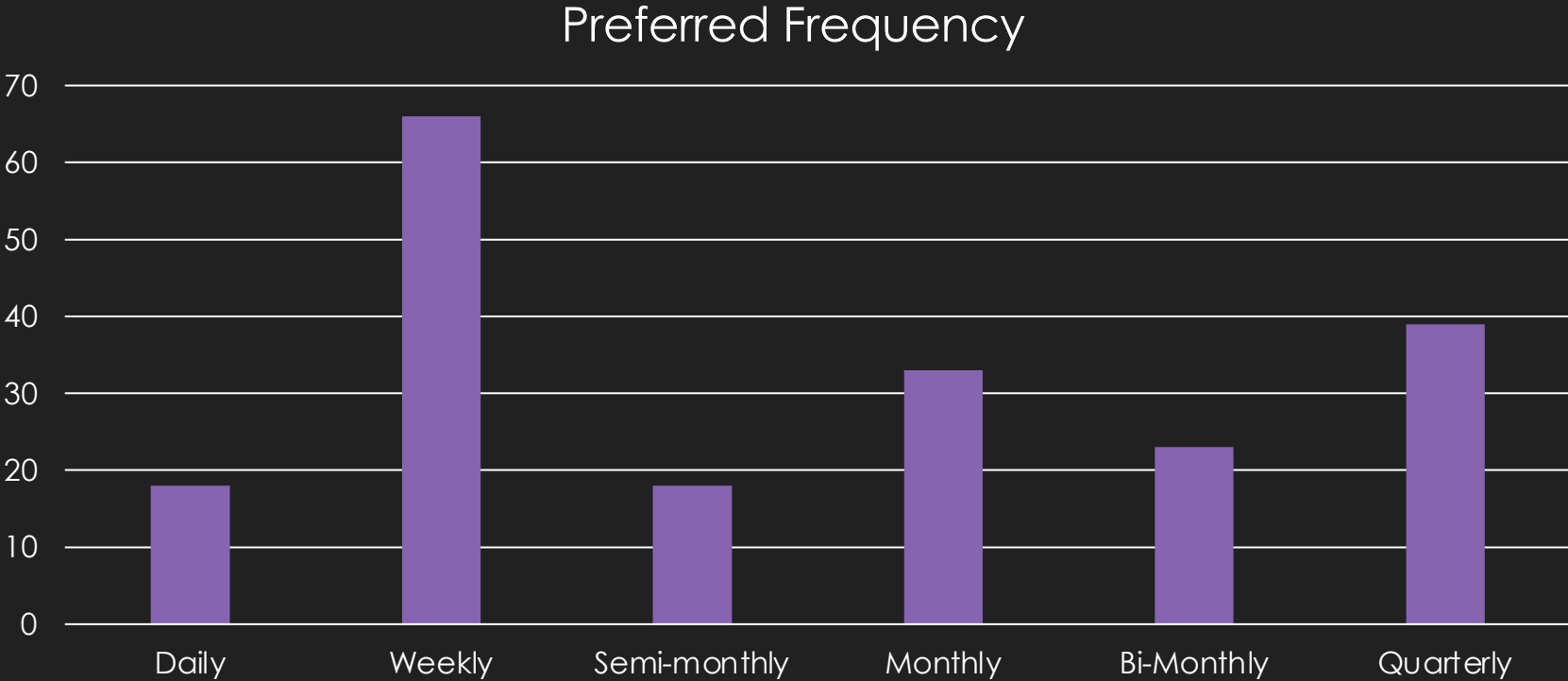
# District Communications Engagement

- 80/130 said they read all communications from the District.
- 87/130 said they find the information helpful.
- 9/130 said they don't get enough communication about the District.



AWLS EMPLOYEES:

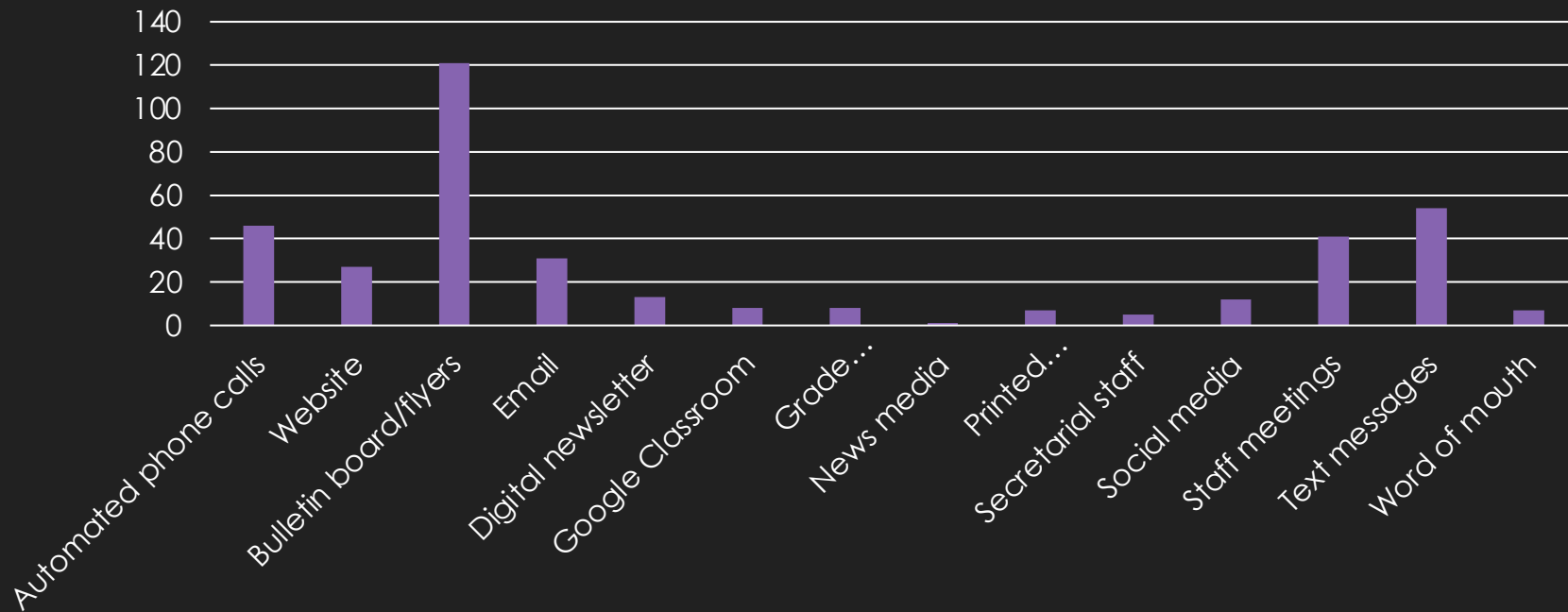
# What is your preferred frequency of communications from the District?



AWLS EMPLOYEES:

# What is your preferred method for receiving information about the District?

Preferred Method



**Top Five:**

- Bulletin Board Flyers
- Text Messages
- Automated Phone Calls
- Staff Meetings
- Email

AWLS EMPLOYEES:

## What is the District doing well in terms of communications?

- Always informative and positive.
- Clear and concise.
- Open and frequent communications.
- Very quick about sharing time-sensitive information.
- The website keeps getting better and better.
- The use of social media has been very beneficial.
- Staff receiving copies of parent letters.

AWLS EMPLOYEES:

## How can the district improve communication?

- 1 weekly and 1 monthly email to streamline incoming information.
- Consistency among buildings.
- Cut back on the frequency of emails.
- Give more 'how' and 'why' not just the 'what.'
- More about what's happening in other buildings
- More frequent communications.
- Put everything on the District calendars.
- Rely less on Twitter

AWLS EMPLOYEES:

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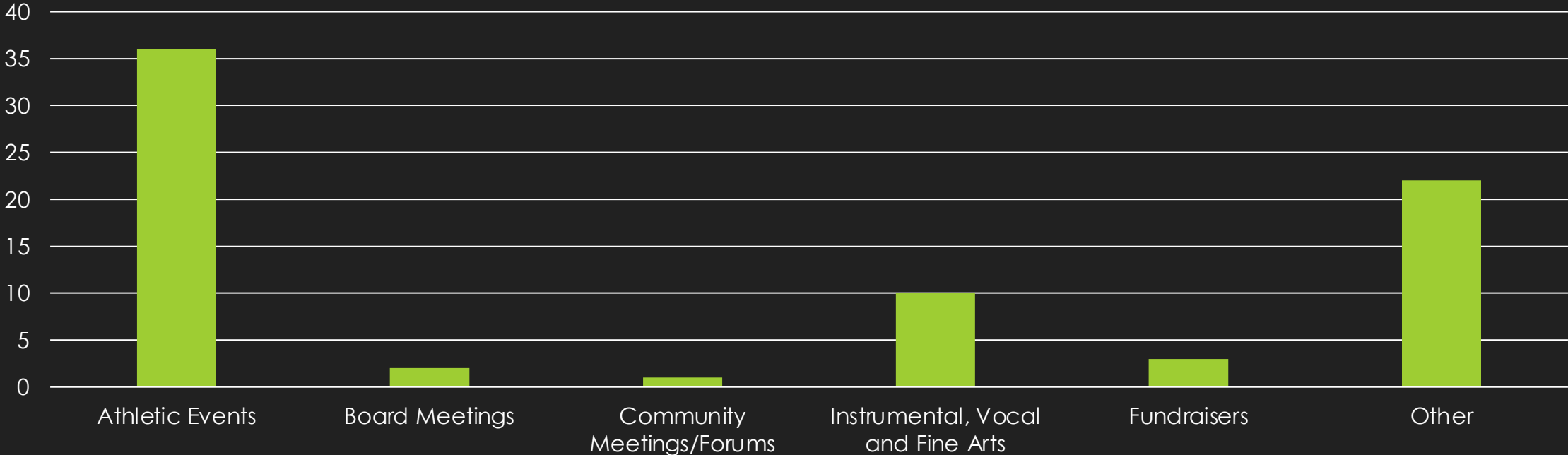
# SURVEY FEEDBACK

Anthony Wayne Local Schools Community Members

AWLS COMMUNITY MEMBERS:

# Which AWLS events do you regularly attend?

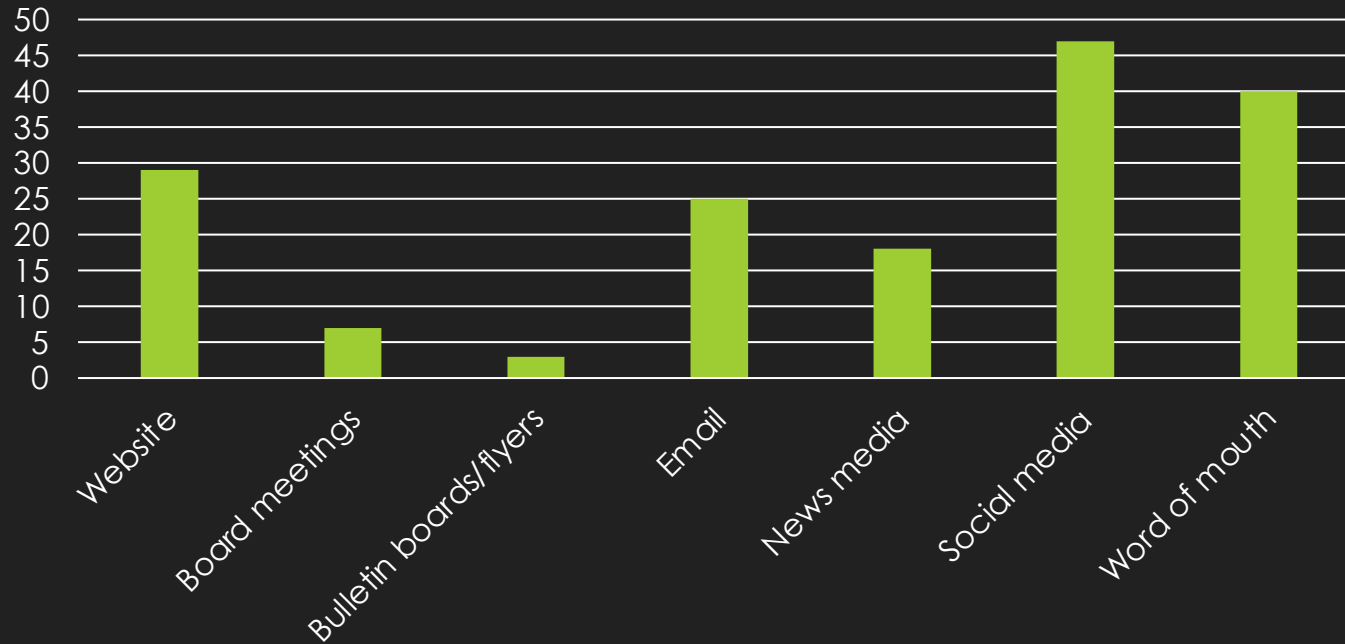
Events Attended



AWLS COMMUNITY MEMBERS:

# Where do you currently get information about Anthony Wayne Local Schools?

Current Communications Methods



**Top Five:**

- Social Media
- Word of Mouth
- Website
- Email
- News Media



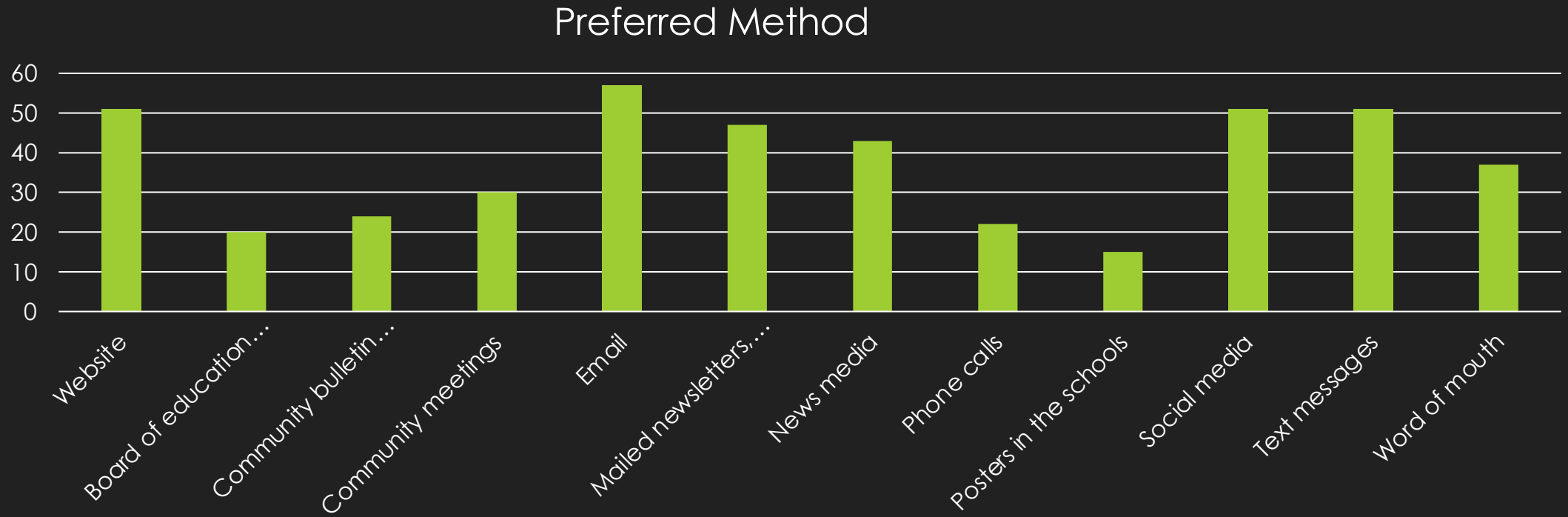
AWLS COMMUNITY MEMBERS:

Rank your satisfaction with the amount of information you receive about AWLS in the following areas?

	Highly satisfied	Satisfied	Neutral	Dissatisfied	Highly Dissatisfied
District goals, plans & policies	13	23	24	9	5
District budget & finances	10	20	29	10	5
District events	17	21	20	11	5
School safety	14	24	25	6	5
Academic programs & performance	15	21	27	7	4
Student achievement	14	22	25	9	4
Emergency communications	20	22	24	4	5

AWLS COMMUNITY MEMBERS:

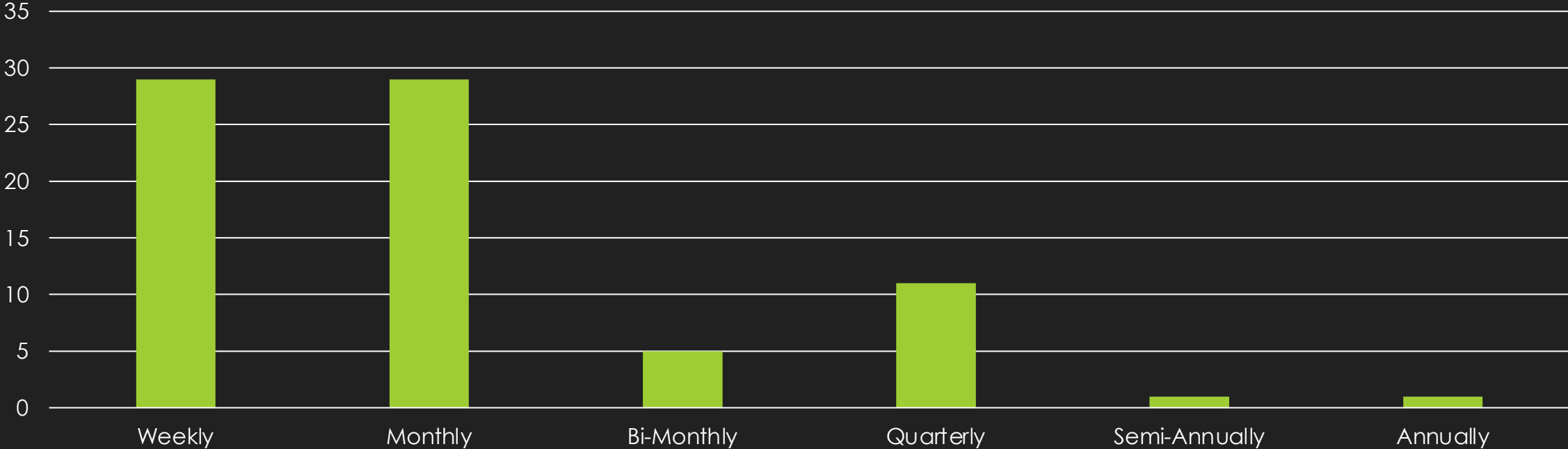
# What is your preferred method for receiving information about Anthony Wayne Local Schools?



AWLS COMMUNITY MEMBERS:

# What is your preferred frequency of communications from Anthony Wayne Local Schools?

Preferred Frequency



AWLS COMMUNITY MEMBERS:

## What is the District doing well in terms of communication?

- Getting the word out via multiple formats
- Responding to email
- Website is up-to-date
- Social media is relevant
- Streaming of Board and other important meetings

AWLS COMMUNITY MEMBERS:

## How can the District improve communications?

- Include community members on emails sent to families.
- Align frequency of social media posts across buildings.
- Improve communication around the notices, agenda and actions taken by the Board.
- Increase communication with parents about their child's performance.
- Increased awareness about safety plans in case of emergency.
- Provide a newsletter and/or weekly events calendar.

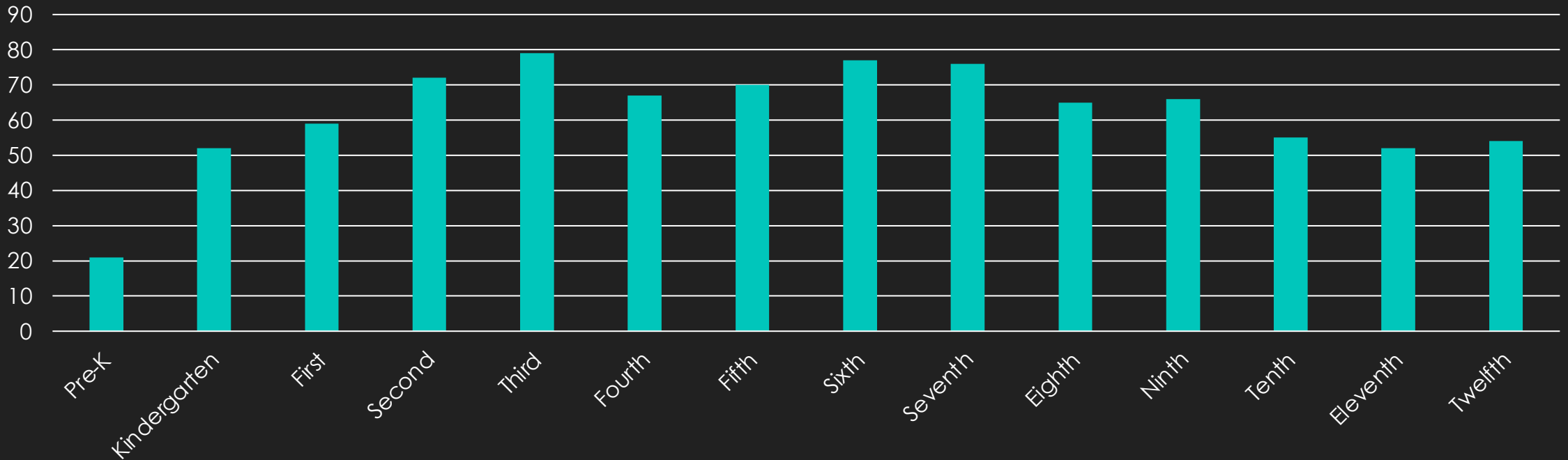
# SURVEY FEEDBACK

Anthony Wayne Local Schools Families

AWLS FAMILIES:

# In which grades do you have children enrolled for the 2022-23 school year?

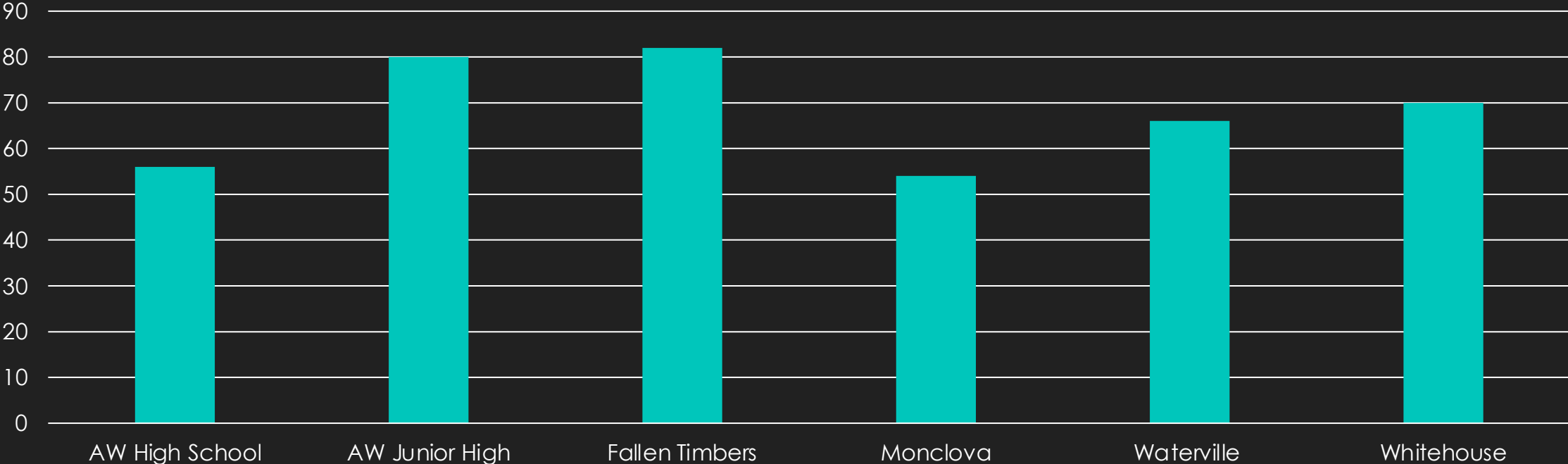
Current Enrollment



AWLS FAMILIES:

# Which school does your child attend?

Children Attend

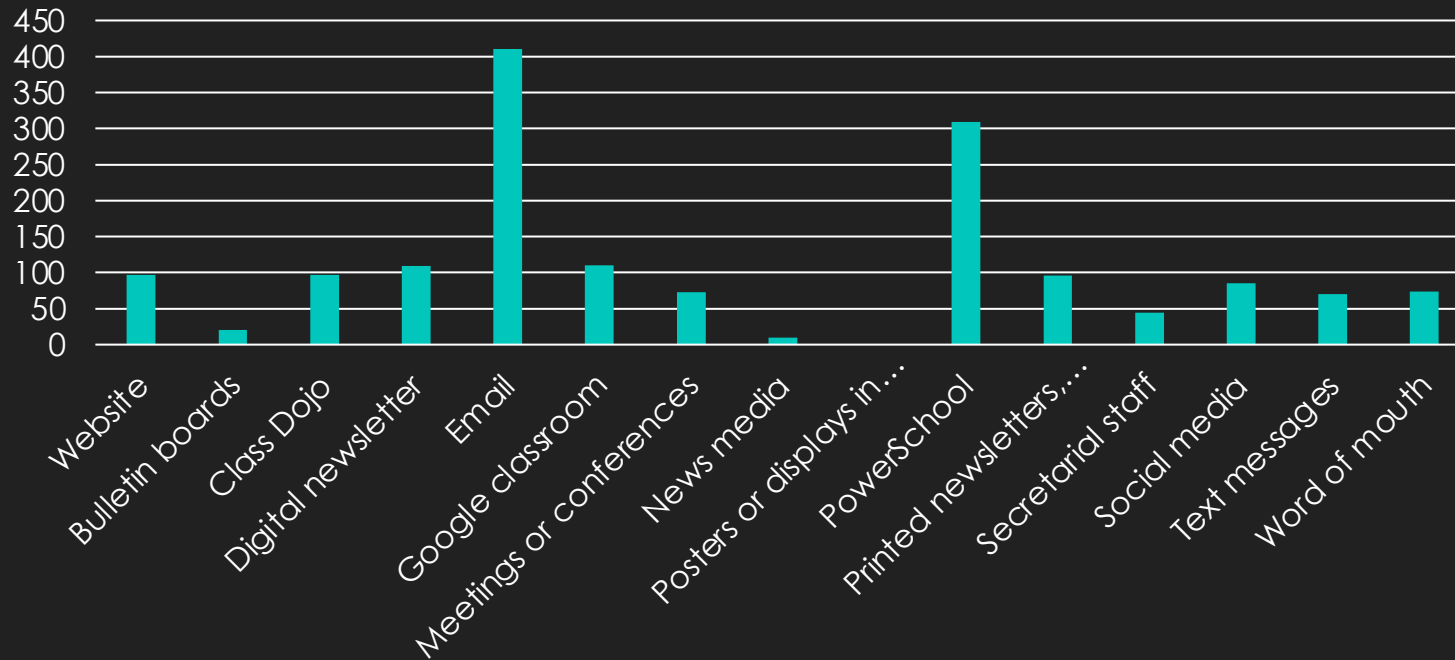




AWLS FAMILIES:

# Where do you currently get information about what's happening in your child's classroom?

Classroom Information



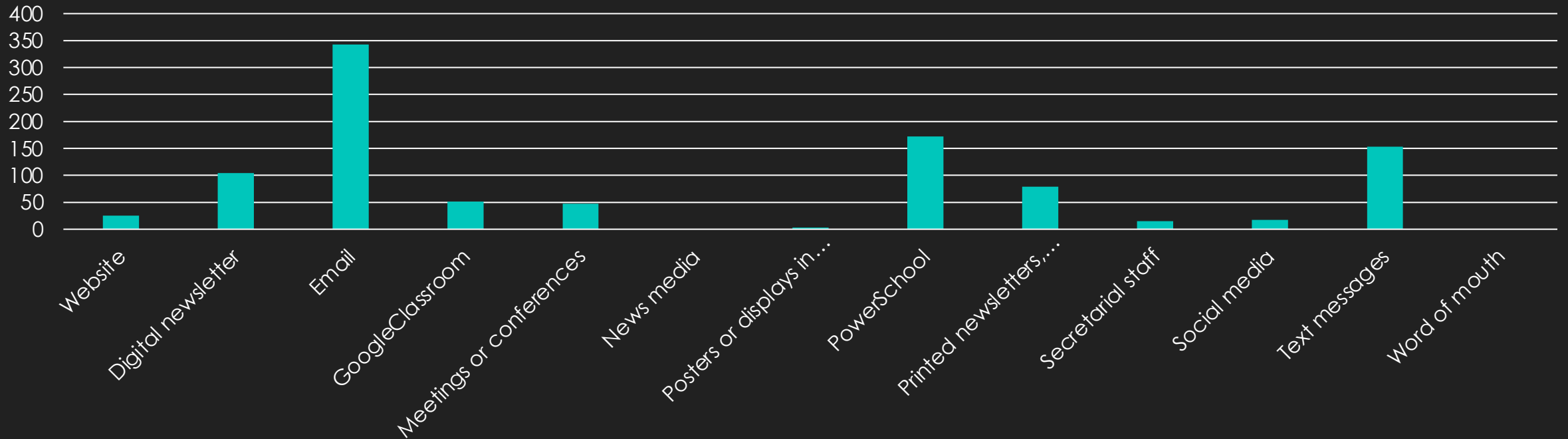
## Top Five:

- Email
- PowerSchool
- GoogleClassroom
- Digital Newsletters
- Class Dojo / Website

AWLS FAMILIES:

# Where do prefer to get information about what's happening in your child's classroom?

Classroom Information



AWLS FAMILIES:

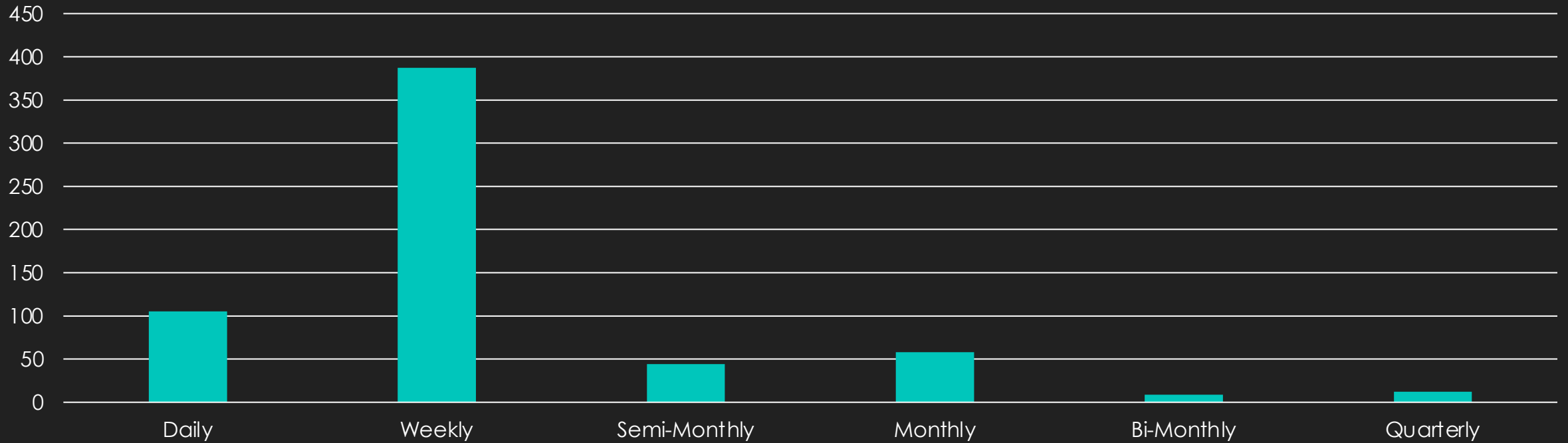
# How much do you agree with the following statements regarding communications from your child's teachers?

	Agree	Neutral	Disagree
I get too many communications	14	346	148
I don't get enough communication	97	227	84
I find the information I receive helpful	441	60	7

AWLS FAMILIES:

# What is your preferred frequency of communication from your child's teachers?

Classroom Information



AWLS FAMILIES:

# What is your child's teacher doing well in terms of communication?

- Recaps of previous week, along with a preview of what's happening next week
- Sharing photos and videos of classroom activities
- Class Dojo
- Weekly newsletters
- Quick responses to email messages

AWLS FAMILIES:

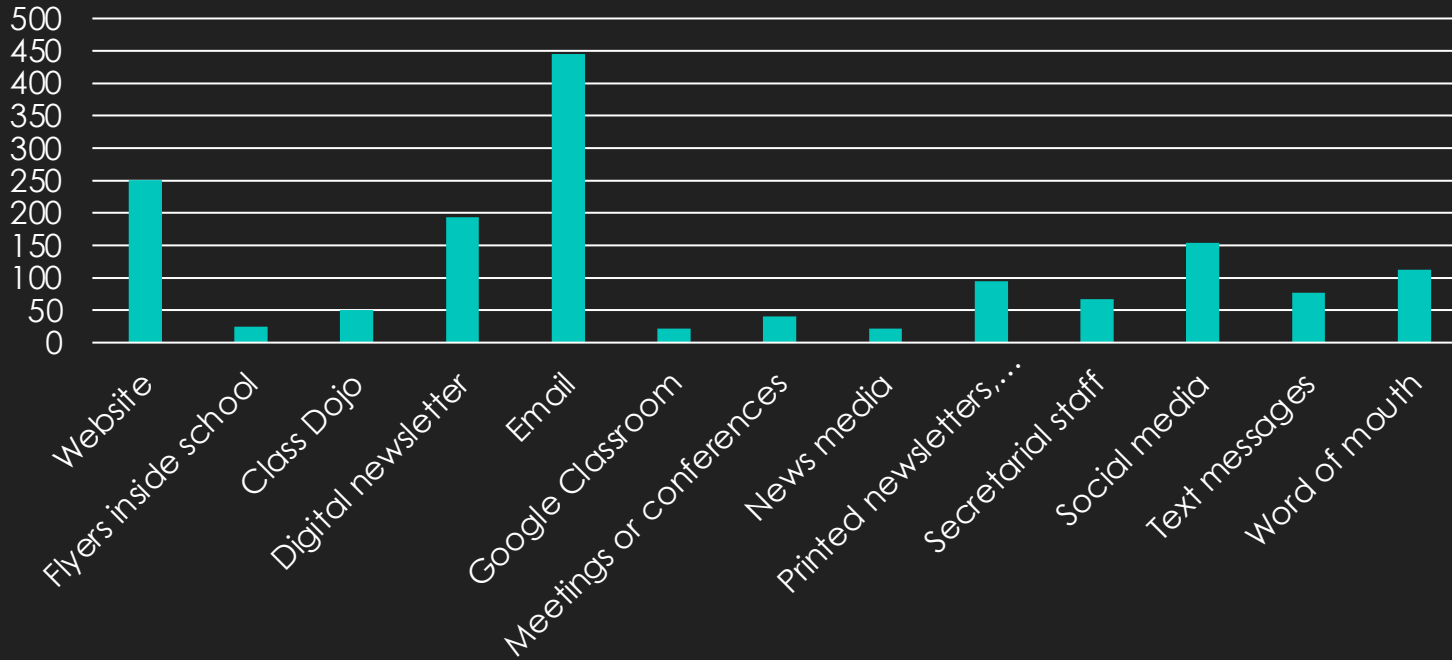
# Where can your child's teacher improve in regards to communication?

- More updates on classroom activities for older students
- Shorter and more concise
- Personal updates on student progress – alert to issues sooner
- Provide more information about content and specifics for how parents can support learning
- Keep PowerSchool and Classroom Dojo up to date
- More photos

AWLS FAMILIES:

# Where do you currently get information about what's happening in your child's school?

School Information

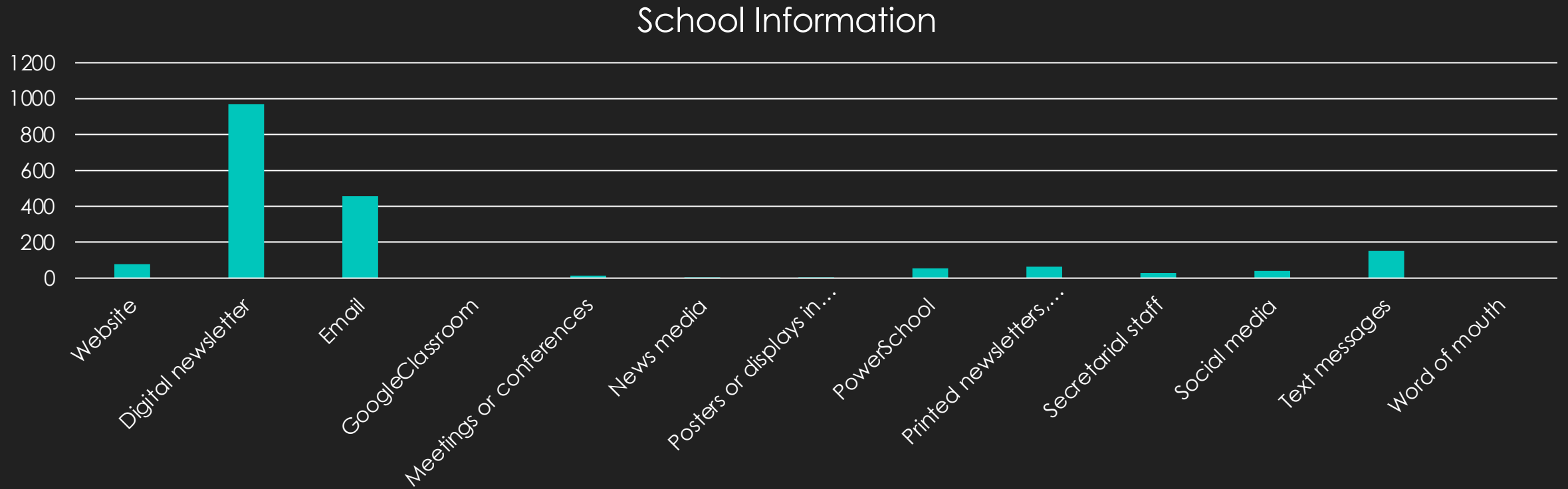


**Top Five:**

- Email
- Website
- Digital Newsletter
- Social Media
- Word of Mouth

AWLS FAMILIES:

# Where do prefer to get information about what's happening in your child's school?





AWLS FAMILIES:

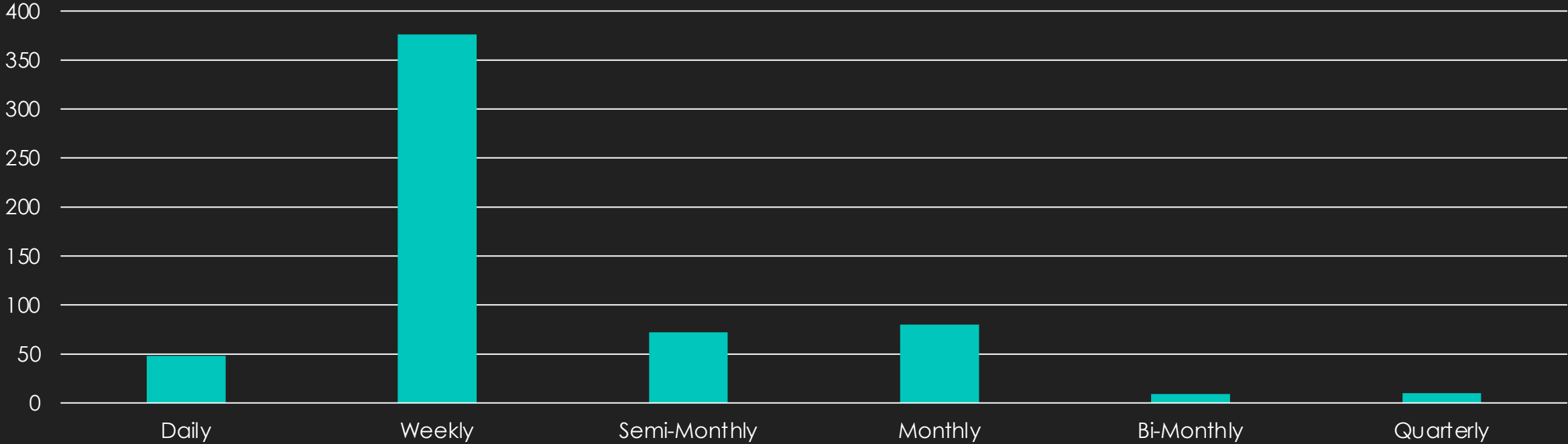
# How much do you agree with the following statements regarding communications from your child's school?

	Agree	Neutral	Disagree
I get too many communications	23	177	313
I don't get enough communication	54	34	220
I find the information I receive helpful	427	69	12

AWLS FAMILIES:

# What is your preferred frequency of communication from your child's school?

School Frequency



AWLS FAMILIES:

# What is your child's school doing well in terms of communication?

- Weekly newsletters
- Updated website is helpful
- Information is available in several formats
- Timely responses to questions & concerns

AWLS FAMILIES:

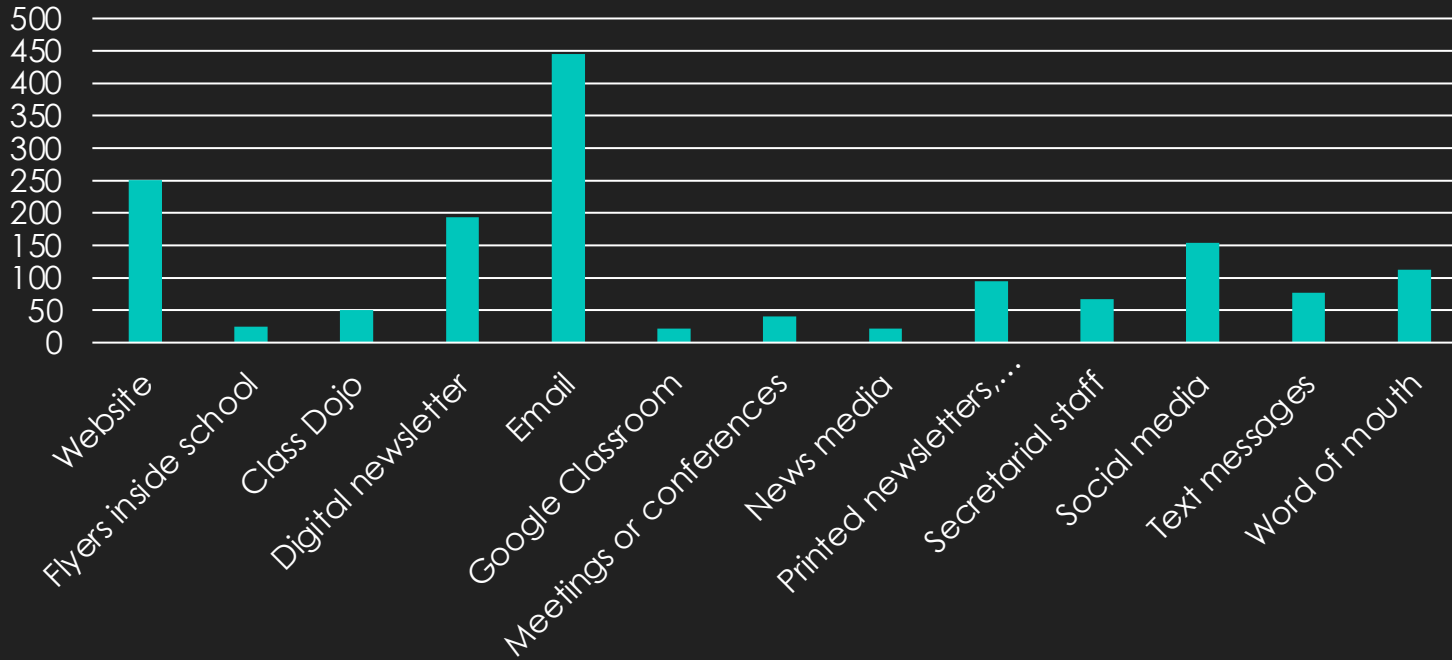
## Where can your child's school improve in regards to communication?

- Don't rely so heavily on Google Classroom. Hard for parents to access.
- Increased frequency of communication from upper grade levels.
- More social media presence // Don't assume all parents use social media.
- Add all events to website calendar.
- Fewer overall emails. Hard to keep track.
- Simplify newsletters. Information overload. Avoid downloads for phone users.
- More advanced notice on events and fundraisers.
- Quicker notification during emergencies.

AWLS FAMILIES:

# Where do you currently get information about what's happening in the District?

School Information

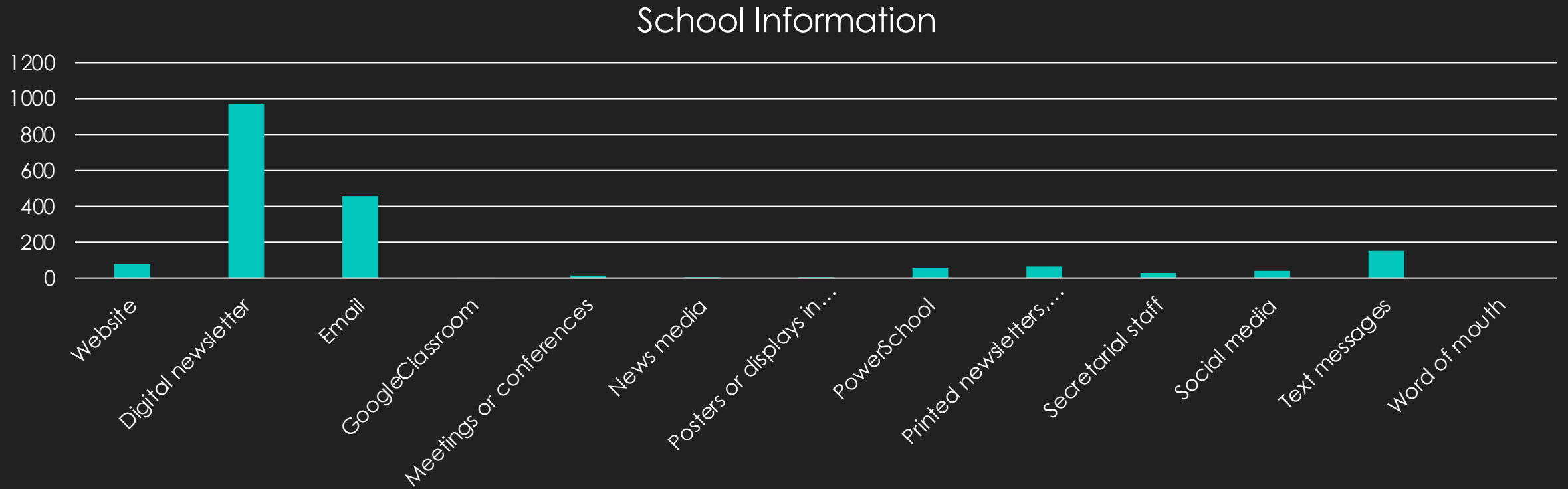


**Top Five:**

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AWLS FAMILIES:

# Where do prefer to get information about what's happening in the District?



AWLS FAMILIES:

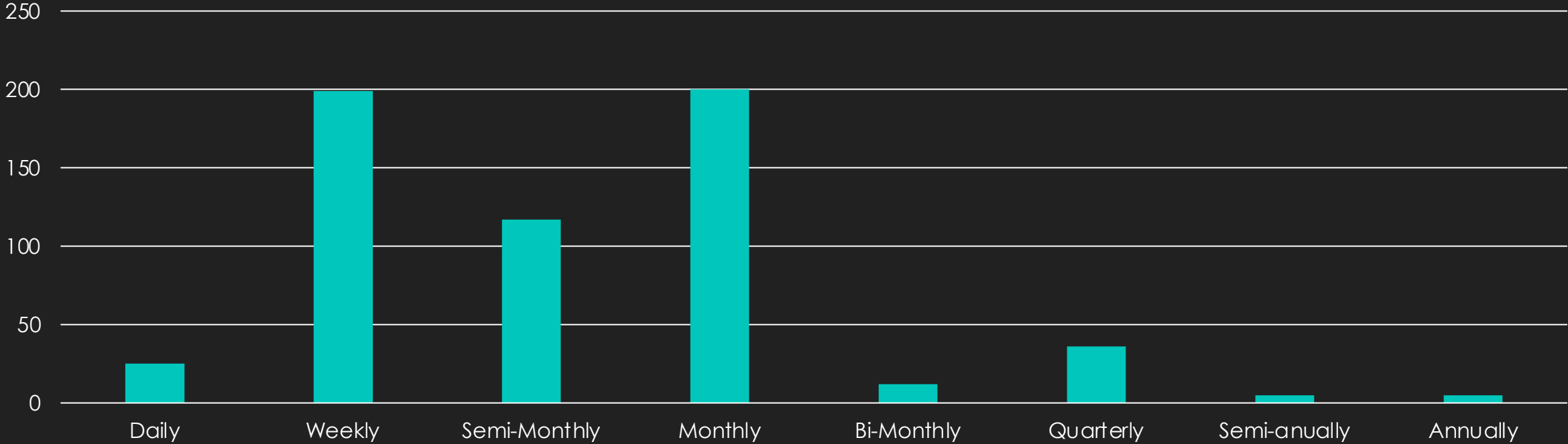
# How much do you agree with the following statements regarding communications from the District?

	Agree	Neutral	Disagree
I get too many communications	21	175	312
I don't get enough communication	60	258	32
I find the information I receive helpful	373	110	25

AWLS FAMILIES:

# What is your preferred frequency of communication from the District?

District Frequency





AWLS FAMILIES:

## What is the District doing well in terms of communication?

- Communications are clear, professional and informative.
- Timeliness and transparency.
- Information is available in different places.
- Content is relevant.
- Improved website is helpful.

AWLS FAMILIES:

## Where can the District improve in regards to communication?

- Too many repeated messages.
- Shorten messages, add links to more information if needed.
- More information about curriculum and District budget.
- Increased communication around Board actions.
- Website can be difficult to navigate on a device.
- Centralize information.