

BECOME AN OHSPRA SPONSOR



The mission of the Ohio School Public Relations Association (OHSPRA) is to facilitate support for and trust in education through comprehensive communications and public relations efforts.

Sponsorship allows OHSPRA to offer members high-quality professional development, networking opportunities, and an in-state conference. Sponsors are a critical component of being able to offer education opportunities while providing our members and conference attendees an opportunity to learn about relevant products and services.

As a nationally recognized chapter, OHSPRA actively works to equip its members with access to opportunities for meaningful connections with leading companies that can support them in their daily communications programs.

Why sponsor? There are many opportunities for exposure. In addition to our informative website, OHSPRA provides its members with a monthly newsletter, virtual professional development, and a 2-day in-person conference. Your organization can meet and build relationships with thought leaders from across the state, including communication professionals and superintendents.

Don't miss out on these powerful marketing and network building opportunities!



Cristina Capretta

Cristina Capretta
OHSPRA Director of Partnerships



SPONSORSHIPS AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS

Commitments must be submitted to OHSPRA Director of Partnerships
Contact: Cristina Capretta, ccapretta@bereaschools.org or 216-898-8300

Pricing valid September 2022-August 2023



SPRING CONFERENCE SPONSORSHIPS

APRIL 27 & 28, 2023



OHSPRA

OHIO SCHOOL
PUBLIC RELATIONS
ASSOCIATION

PLATINUM | \$7,500

only one (1) available

- Keynote Friday presentation — 1 hour
- Vendor table during conference
- Conference registration for 4
- Website recognition
- Promo materials on event promotions
- Attendee list with contact info

GOLD | \$5,000

only two (2) available

- Meal presentation — 10 minutes
- Vendor table during conference
- Conference registration for 3
- Website recognition
- Promo materials on event promotions
- Attendee list with contact info

SILVER | \$2,500

- Vendor table during conference
- Conference registration for 3
- Website recognition
- Promo materials on event promotions
- Attendee list with contact info

BLUE | \$1,000

- Vendor table during conference
- Conference registration for 1

SOCIAL SPONSOR

FOOD

Only one (1) available

- Sponsor pays full social food bill
- Promotional materials on event promotions

BEVERAGE

Only one (1) available

- Sponsor pays full social beverage bill
- Promotional materials on event promotions

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JANUARY LUNCH & LEARN SPONSORSHIP OPPORTUNITY



Sponsor a virtual hour-long event with OHSPRA members. Vendors will have the opportunity to sponsor a virtual event and showcase their service or product and/or provide a short demonstration.



- Main sponsor for the January 2023 Lunch & Learn
- Up to 15-minute presentation at a virtual event
- Your logo/name on event promos
- Distribution of your materials
- Attendee list with contact info

\$1,000

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