



Go Further- Together.

UNITED WAY OF THE RIVER CITIES 2020 CAMPAIGN

Though 2020 has been a difficult year so far, filled with much uncertainty, **you've made it possible** for United Way of the River Cities to help our community since the early stages of the coronavirus.

On March 23, we launched our COVID-19 Relief and Recovery Fund. As of September, we have raised more than \$160,000 and distributed over \$100,000 through 46 microgrants to agencies serving the River Cities.

We know this work is far from over, and many questions about the future still exist.

We will continue to work as a community to face the new issues caused and highlighted by this pandemic.

We hope you will stand with UWRC and continue your support in this fall's 2020 campaign.

We can go further - together.

What is United Way?

United Way works to create community-based and community-led partnerships. We support strategies that create long-term solutions to critical issues in health, education and financial stability.

Why should I give?

When you give to United Way, you are investing in programs and strategies that address the most critical issues in the region.

Does my contribution stay in this area?

Absolutely - 98 cents of every dollar donated to United Way stays right here in our five counties.

How is United Way accountable?

UWRC's operating budget is audited by an independent accounting firm and carefully scrutinized by our Board of Directors. We adhere to strict membership standards put in place by United Way Worldwide. Those standards include the governance of the organization, record-keeping and fiscal reporting. Our tax return (990) and audit are public record.

Can I designate my contribution to a particular program, funded partner or nonprofit?

UWRC does not accept designations. Instead, all donations are pooled together to create a larger fund with which to address challenges within our four focus areas.

Where does my money go?

Your gift supports programs, strategies and partnerships that address issues related to our four focus areas - health, education, financial stability and basic needs.

Where can I get help?

Anyone in West Virginia can dial 2-1-1 on their phones for NON-MEDICAL emergencies.

How are the funded partners held accountable?

Funded partners are selected by a competitive grant application process that UWRC's volunteer Community Impact Council oversees. Grants are reviewed and scored by community members and funding suggestions are made and sent for approval to our Board of Directors. Funds are awarded to nonprofit agencies, and these organizations must adhere to all requirements of the IRS and state within which they raise funds. Funded partners provide semi-annual reports, and volunteers make annual site visits to the organizations.

Does United Way of the River Cities or its national affiliate fund Planned Parenthood or other abortion services?

No. Each United Way agency makes independent decisions on how funds they collected are spent. United Way Worldwide does not fund any abortion services and neither does United Way of the River Cities.

2020 Campaign Sponsored By



United Way
of the River Cities

For more information, visit www.unitedwayrivercities.org
or call 304.523.8929.

UNITED WAY OF THE RIVER CITIES 2020 EMPLOYEE PLEDGE FORM

DONOR INFORMATION

PREFIX FIRST NAME M.I. LAST NAME

RECOGNITION NAME (IF DIFFERENT)

STREET ADDRESS HOME or BUSINESS CITY STATE ZIP CODE

PHONE NUMBER HOME WORK or CELL EMAIL ADDRESS HOME or WORK

I/We wish to remain anonymous.

PLEASE SELECT YOUR PAYMENT INFORMATION

EASY PAYROLL DEDUCTION: I want to contribute the following amount each pay period.

_____ X _____ = \$ _____
OF DEDUCTIONS AMOUNT PER DEDUCTION

CABELL COUNTY SCHOOLS SUPPORTS UP TO 20 PAYROLL DEDUCTIONS - 2 PER MONTH FOR 10 MONTHS

I am a fair share giver! (1 hour's pay per month)

EASY DIRECT GIFT: I want to make a direct gift donation based on the information below.

\$ _____

CASH OR CHECK (ENCLOSED) Please make the check payable to UNITED WAY OF THE RIVER CITIES.

CREDIT CARD OR DIRECT DEBIT To make your donation with a credit/debit card or directly from your bank account, call 304.523.8929 x105.

STOCKS/SECURITIES Call 304.523.8929 x112

BILL ME OPTION

Billing Frequency: Monthly Semi-Annually Quarterly One-Time
Minimum pledge for direct bill is \$25.

Starting On: ___ / ___ / ___ Billing Address If Different From Above:
M M Y Y _____

I am interested in learning more about life insurance or planned giving opportunities to benefit United Way of the River Cities.

I am interested in volunteer opportunities.

SIGNATURE _____ DATE _____

YOU JUST MADE A DIFFERENCE IN OUR COMMUNITY.

PLEASE MAKE A COPY FOR YOUR RECORDS. Please consult your tax advisor about documents you need to keep to substantiate your charitable gift tax deduction. No goods or services were provided in exchange for this contribution. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25301. Registration does not imply endorsement. For more information, visit www.unitedwayrivercities.org

2019-2020 Grants
nearly **\$389,000**
distributed throughout
our community.

46,566 meals served

72 nights of safe shelter
provided

2,264 individuals assisted with
personal care items

130 youth received mentoring

2,432 adults were better
prepared to find, apply for and
maintain employment

337 individuals/families
received assistance with drug
misuse and recovery

168 youth better prepared to
meet educational milestones

Over **22,000** individuals
assisted throughout the
River Cities with your help.

GO FURTHER - TOGETHER



THANK YOU FOR YOUR SUPPORT