**Newsletter Language:**

**Resource Created for Ohio Students to Learn Pathways to Jobs, Faster**

On May 1st, Ohio Lt. Governor Jon Husted launched a new resource that provides information to students, parents, and teachers about the different career pathways available to high schoolers. The “Find Your Career Pathway” video and toolkit aim to guide students in their educational journey to land a successful career right here in Ohio.

The resource helps encourage Ohio students, parents, and schools to start conversations earlier about the best pathway to a successful career in Ohio.

The video features five students from around the state sharing their experiences in each pathway. The highlighted pathways include:

* **Career Technical Education** - provides students of all ages with the academic and technical skills, knowledge, and training necessary to succeed in future careers and to become lifelong learners.
* **Pre-Apprenticeships** - teaches entry level technical and job-readiness skills for an apprentice occupation to prepare students for a formal Registered Apprenticeship training program upon graduation.
* **College Credit Plus** - helps students earn college and high school credits simultaneously by taking college courses from local colleges or universities while in high school.
* **Industry-Recognized Credentials** - demonstrates the knowledge and skills students gain through hands-on learning in a specific job or industry.

In addition to the video, an accompanying toolkit was developed to share additional information on the various pathways and other resources that can help students and families learn more about each.

For more information about the “Find Your Career Pathway” video and toolkit, visit Workforce.Ohio.gov/CareerPathways.

**Social Media –** Draft language

**Graphic #1**

**Accompanying Text:** This week @LtGovHusted launched a resource encouraging Ohio’s students to learn more about the many career pathways available here in Ohio. Learn more at Workforce.Ohio.gov/CareerPathways #CareerPathwaysOH

**Graphic #2**

**Accompanying Text:** There are resources available to help Ohio’s students reach a great-paying career in Ohio faster. Learn more: Workforce.Ohio.gov/CareerPathways #CareerPathwaysOH

**Graphic #3**

**Accompanying Text:** Watch @LtGovHusted’s new Career Pathways video now at Workforce.Ohio.gov/CareerPathways #CareerPathwaysOH